

Audi Middle East Communications

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Saeed Al Mehairi



Saeed Al Mehairi started his racing career in karting in 2007 in his native Dubai. He has seven years of Motorsports experience in the Middle East, Europe and the USA. Saeed Al Mehairi is holding an FIA International Circuit B license, FIA International karting license, FIA Instructor Grand A, FIA (Official) Safety car license & FIA (Official) Assistant Clerk of the course license.

Saeed Al Mehairi quickly developed in his racing career by competing in a multitude of championships in the UAE and across the region. By 2009 he was competing in the Sodi Kart World Championships, taking 3rd position. Saeed's first taste of car racing came in 2008 when he successfully competed in the Academy class of the Formula Renault Euroseries, he quickly graduated to Touring Cars and GT cars and became an "in demand" driver for the Dubai 24H with a string of top results.

In 2010 he was signed to the Yas Marina Circuit GT team racing an Aston Martin GT4 securing podiums in 75% of the races he entered. In 2012 he joined Oryx Racing as the #3 driver and competed in the Rolex 24 Hours at Daytona, the Dubai 24 Hours and the Gulf 12 Hours race. He finished 2nd in the Dubai 24 Hours race in his class and took the top spot in GT4 class at the Gulf 12 Hours.

In 2013 he topped his previous result finishing first in the Dubai 24 Hours. And he secured top spots in several other racing series around the globe. In 2014 he joined his fellow Emirati Khaled Al Qubaisi in the Porsche GT3 Cup championship Middle East and secured himself five podiums and one fastest lap.



Saeed Al Mehairi was honored with several awards during his racing career so far: UAE Motorsport Star by the FIA UAE-ATC, Best GCC racing driver in 2012 by AUH Motorsport, Man of the race Trophy by Porsche GT3 Cup Middle East. He was chosen out of more than 700 UAE racing drivers to represent the UAE in Europe and selected as the Formula 1 future driver by Dubai Autodrome.

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The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014” by an international jury of journalists (combined fuel consumption in l/100 km: 7.1 – 3.2; combined CO₂ emissions in g/km: 165 – 85). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs more than 73,500 people worldwide, of which more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.

AUDI AG’s commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A1, A3 and S3 Sedan, A4 and RS 4 Avant, the A5 Coupe, Sportback, Cabriolet and RS 5, the A6, S6 & RS 6 Avant, A7, S7 & RS 7, A8 L & S8, the Audi Q3, Q5 and Q7, the Audi TT Coupe/Roadster and TT RS Coupe, the Audi R8 Coupe and R8 Spyder as well as R8 V10 plus.