

Customer Availability & Pricing

- E400 Cabriolet - Late October 2014; \$61,350
- E550 Cabriolet - Late October 2014; \$67,750

Standard Feature Highlights

- Direct Injection 3.0L V 6-cylinder engine and 4.6L Bi-turbo V8 engines
- ATTENTION ASSIST
- COLLISION PREVENTION ASSIST PLUS
- Leather Heated front seats

Optional Feature Highlights

- Ventilated Front Seats
- KEYLESS GO
- DISTRONIC PLUS with Steering Assist
- Active Blind Spot Assist
- PRE-SAFE PLUS

Model Positioning

- “Unrivaled intelligence meets ultimate performance”

Main Competitors

- Audi A5

At a Glance

	E400	E550
MSRP	\$61,350	\$67,650
Fuel Economy	City/Hwy 20 mpg/ 29 mpg	City/Hwy 17 mpg/ 26 mpg
Engine	3.0L through Natural Aspiration V6	4.6L Bi-turbo through Forced Induction V8
Performance	329 hp 354 lb-ft torque	402 hp 443 lb-ft torque
0-60 (sec.) (est.)	6.3 seconds	5.0 seconds
Dimensions (length/width/height) (width w/o mirrors)	185.0/70.3/55.0	185.0/70.3/55.0

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