Corporate Communications



Media information 8 November 2016

BMW Motorrad revises the F 800 R and F 800 GT.

Sporty riding pleasure and dynamic touring in enhanced form.

Munich. BMW Motorrad enhances its broad product range in the popular midrange category by revising the F 800 R roadster and the sports touring bike F 800 GT. The BMW Motorrad 2-cylinder machines have always cut a great figure – whether for urban cruising, enjoying winding country roads in sporty style or dynamic touring with a pillion passenger and luggage. This applies more than ever to the current versions, which now demonstrate further improved all-round qualities.

An overview of the highlights:

- Adaptation to EU4 requirements.
- Newly designed end piece of the standard exhaust tailpipe.
- Ride-by-wire system for improved response and controllability.
- Riding modes "Rain" and "Road" as standard.
- "Dynamic" riding mode for a sportier riding style as an ex works option. •
- Instrument panel with new dials, MIL indicator lamp and riding mode display.
- Windshield with matted model inscription (F 800 GT).
- New model inscription in galvanised look (F 800 GT).
- New attractive colour schemes:

F 800 R: Racing Red non-metallic, Blackstorm metallic, BMW Motorsport (Lightwhite non-metallic/Lupine Blue metallic/Racing Red non-metallic).

F 800 GT: Gravity Blue metallic matt, Lightwhite non-metallic, Blackstorm metallic.

- New ex works options such as higher handlebars (F 800 R) and "Design Option" wheels (F 800 R).
- New Original BMW Motorrad Accessories, e.g. HP sports silencer.

Baverische Motoren Werke Aktiengesellschaft

Postanschrift BMW AG 80788 München

Telefon +49 89 382-0

www.bmwgroup.com

EU4 adaptation and ride-by-wire system for an even better response and additional riding modes.

The high-torque, water-cooled 2-cylinder in-line engine with a capacity of 798 cc continues to ensure dynamic propulsion in both models.

It has an output of 66 kW / 90 hp at 8 000 rpm. While the sporty roadster F 800 R

BMW

Corporate Communications



Media information

Date 8 November 2016

Topic BMW Motorrad revises the F 800 R and F 800 GT.

page 2

has a chain as secondary drive, as is typical of the segment, the F 800 GT offers supreme power delivery with its maintenance-free toothed belt, geared towards lengthier motorcycle trips.

The motorbikes have been adapted to the new EU4 regulations for model year 2017. The visual hallmark here is the newly designed end piece of the stainless steel tailpipe. As part of the process, the HP sports silencer by Akrapovič was also redesigned and is available as an Original BMW Motorrad Accessory.

A ride-by-wire system now passes on the rider's commands directly from a sensor on the twist grip to the engine control system and therefore to the throttle valve. The result is even finer controllability and an improved response. This also allows implementation of the new standard riding modes "Rain" and "Road" for riding on damp and dry road surfaces respectively as well as the riding mode "Dynamic" to support a more sporty riding style, the latter being available as an ex works option.

Instruments with new dials and even more information.

The new F 800 R and F 800 GT have an instrument panel consisting of two analog displays for the speedometer and engine speed as before and also a multifunction display. In the new model year 2017, a so-called MIL (Malfunction Indicator Light) is provided in the cockpit in line with EU4 requirements. There are also newly designed dials which ensure improved readability, and the display has been extended to include riding mode information.

Enhanced character based on refined colour schemes.

Three new colour variants give the new F 800 R and F 800 GT a more distinctive and characteristic appearance.

The paint finish Blackstorm metallic emphasises the masculine side of the new F 800 R, while Racing Red non-metallic brings out the roadster's progressive, dynamic character. The BMW Motorsport colours Lightwhite non-metallic/Lupine Blue metallic/Racing Red non-metallic powerfully convey the sporting aspirations of the F 800 R. The optional item "Design Option" wheels comprises the paint finish in BMW Motorsport colours with a decorative red line around the edge of the wheel rim.

BMWCorporate Communications



Media information

Date 8 November 2016

Topic BMW Motorrad revises the F 800 R and F 800 GT.

page 3

In Lightwhite non-metallic the new F 800 GT comes over as strikingly athletic and dynamic, while the paint finish Gravity Blue metallic matt gives it a powerful, masculine look. By contrast, the bike takes on a particularly refined appearance in the colour scheme Blackstorm metallic combined with grey decorative surfaces on the side trim panels and the rear side trim sections. The high quality of the F 800 GT is supported by the new model inscription in the upper area of the side trim panels which appears in a galvanised finish as a raised emblem. There is also a new windshield with matted F 800 GT model inscription that helps project a more sophisticated, mature appearance.

Extension of the range of optional equipment.

New, higher handlebars are available for the new F 800 R ex works which meets the rider's need for a more relaxed seating posture. In conjunction with a low seat, these new handlebars also provides an ergonomic alternative for riders of shorter stature.

The new F 800 R with the "Design Option" wheels (ex works option) will especially appeal to those who prefer a motorcycle with a strikingly sporty look. Here there is a decorative red line around the edge of the wheel rim that emphasises the sporty, dynamic aspirations of the new roadster, very much in the style of the superbike BMW S 1000 RR.

New Original BMW Motorrad Accessories for enhanced individual style.

Thanks to a constantly expanding range of Original BMW Motorrad Accessories, there are virtually no limits to what is possible in terms of personal individualisation of a BMW motorcycle. This range has been extended to include a number of attractive components for the new F 800 R and F 800 GT. For example, a newly designed HP sports silencer is available for the F 800 R and the F 800 GT which not only provides a striking, throaty sound but also a very sporty design. The end piece made of carbon fibre also gives it a marked touch of technical style.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

BMWCorporate Communications



Media information

_e 8 November 2016

Topic BMW Motorrad revises the F 800 R and F 800 GT.

page 4

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately \in 9.22 billion on revenues amounting to \in 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupview

Google+: http://googleplus.bmwgroup.com