



Press Release

Lamborghini presents the new Aventador LP 750-4 Superveloce at Auto Shanghai 2015

- **Asian debut of the new Aventador LP 750-4 Superveloce, a limited edition of 600 cars worldwide**
- **2015 marks Lamborghini's 10-year anniversary of entering into China market**
- **Greater China remains the world's second largest market for Lamborghini**

Shanghai, 20, April, 2015 – At the 16th Shanghai International Automobile Industry Exhibition, Automobili Lamborghini presents the Aventador LP 750-4 Superveloce. Making its Asian debut, the Aventador LP 750-4 Superveloce is the most sports-oriented, fastest and most emotional series model ever produced by Lamborghini, therefore giving a precise demonstration of Lamborghini's brand values – Visionary, Cutting-edge, Pure. The car is limited to 600 units worldwide.

The Huracán LP 610-4, the successor to the iconic Gallardo, enters the same stage in Hall 6.1. Redefining the benchmark for luxury super sports cars in this segment, the Huracán has not only sustained the successful market performance of its predecessor, but is also destined to create a new legend.

The Aventador LP 700-4 Pirelli Edition, which celebrates the long and ongoing collaboration between the Raging Bull and the prestigious Italian tire manufacturer, is also introduced for the first time to China at this year's Auto Shanghai.

The year 2015 also marks Lamborghini's 10-year anniversary of entering into the China Market, which remains one of the most important markets for Lamborghini worldwide.

"After the worldwide debut last March at the Salon de l'Automobile in Geneva, today we present here in Asia the Aventador LP 750-4 Superveloce. This new car represents the perfect combination of Lamborghini's expertise in lightweight engineering and sophisticated technical features. The new Aventador LP 750-4 is the most exclusive, pure and emotional car in our current model range," said Stephan Winkelmann, President and CEO of Automobili Lamborghini.

The new Aventador Superveloce continues the Lamborghini tradition of SV models, pushing the boundaries in terms of performance and pure driving

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emotion. The weight has been further reduced by 50 kg through enhanced lightweight engineering, including significant use of carbon fiber. The naturally aspirated V12 engine's power is increased to 552 kW/750 hp. This results in a power-to-weight-ratio of 2.03 kg/hp. The Superveloce accelerates from 0 to 100 km/h (62 mph) in 2.8 seconds and powers on to reach a top speed of more than 350 km/h (more than 217 mph).

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Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the new Aventador LP 750-4 Superveloce are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For further information on Automobili Lamborghini, please visit our website:

www.lamborghini.com

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