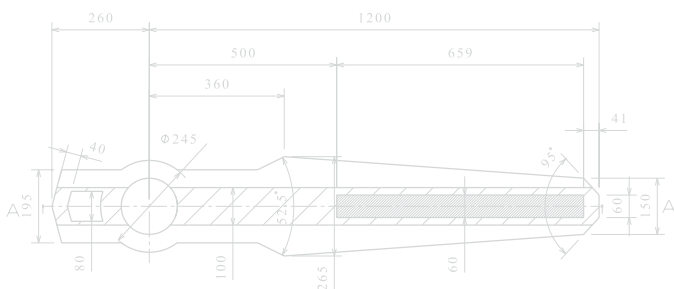


DISCOVER THE EL PRIMERO SPORT



ZENITH

WATCH MANUFACTURE SINCE 1865



Succumb to temptation with the El Primero Sport

If you're a thrill-seeker and keen for adventures, the new El Primero Sport is made for you! In keeping with the tradition of legendary Zenith chronographs, these new watches perfectly embody a sporting, eminently masculine spirit.

Whether you're a pilot, a diver or a racing driver, this loyal companion will bring you excellent technical reliability combined with spellbinding beauty. This generous and sophisticated timepiece equipped with screwed-in pushpieces offers guaranteed water resistance to 200m and houses the legendary automatic El Primero calibre operating at 36,000 vibrations per hour, making it the world's most precise series-made chronograph.

Interpreted in three unusual versions, these El Primero Sport models pay tribute to those who constantly push their limits, driven by their personal passions.





- | WATER-RESISTANT TO 200 M
- | NEW 45 MM SPORTS WATCH
- | SCREWED-IN PUSHPIECES
- | AUTOMATIC EL PRIMERO
COLUMN-WHEEL CHRONOGRAPH

EL PRIMERO

SPORT

MOVEMENT

El Primero 400 B, Automatic
 13¼" (Diameter: 30 mm)
 Thickness: 6.60 mm
 Components: 326
 Jewels: 31
 Frequency: 36,000 VpH (5 Hz)
 Power-reserve: min. 50 hours
 Finishes: Oscillating weight with "Côte de Genève" motif

FUNCTIONS

Hours and minutes in the centre
 Small seconds at 9 o'clock
 Chronograph:
 - Central chronograph hand
 - 12-hour counter at 6 o'clock
 - 30-minute counter at 3 o'clock
 Tachymetric scale
 Date indication at 6 o'clock

CASE, DIAL & HANDS

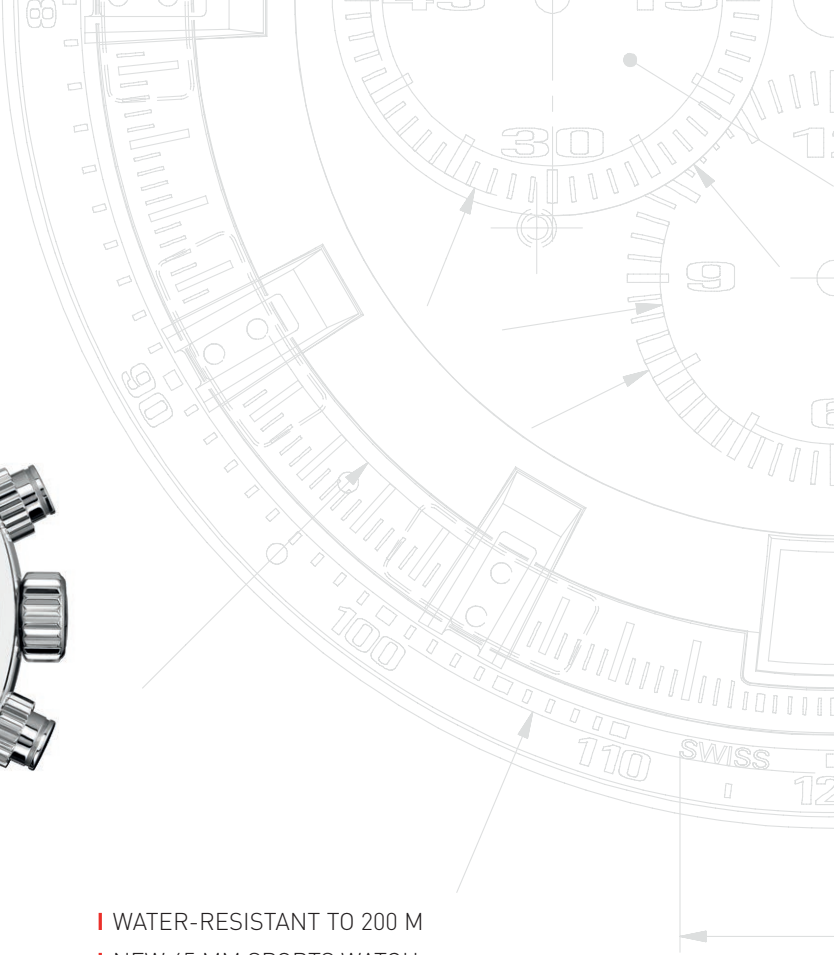
Material: Stainless steel
 Diameter: 45 mm
 Opening diameter: 37.70 mm
 Thickness: 14.05 mm
 Crystal: Domed sapphire crystal with anti-reflective treatment on both sides
 Case-back: Transparent sapphire crystal
 Water-resistance: 20 ATM
 Dial: Slate grey-toned velvet-finish
 Hour-markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1
 Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

STRAP & BUCKLE

Bracelet: Black rubber strap
 Buckle: Stainless steel triple folding clasp

Reference: 03.2280.400/91.R576





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 Thickness: 6.60 mm
 Components: 326
 Jewels: 31
 Frequency: 36,000 VpH (5 Hz)
 Power-reserve: min. 50 hours
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Hours and minutes in the centre
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 Tachymetric scale
 Date indication at 6 o'clock

CASE, DIAL & HANDS

Material: Stainless steel
 Diameter: 45 mm
 Opening diameter: 37.70 mm
 Thickness: 14.05 mm
 Crystal: Domed sapphire crystal with anti-reflective treatment on both sides
 Case-back: Transparent sapphire crystal
 Water-resistance: 20 ATM
 Dial: Silver-toned
 Hour-markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1
 Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

STRAP & BUCKLE

Bracelet: Brown alligator leather strap with protective rubber lining
 Buckle: Stainless steel triple folding clasp

Reference: 03.2280.400/01.C713





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EL PRIMERO

SPORT

MOVEMENT

El Primero 400 B, Automatic
13¼" (Diameter: 30 mm)
Thickness: 6.60 mm
Components: 326
Jewels: 31
Frequency: 36,000 VpH (5 Hz)
Power-reserve: min. 50 hours
Finishes: Oscillating weight with "Côte de Genève" motif

FUNCTIONS

Hours and minutes in the centre
Small seconds at 9 o'clock
Chronograph:
- Central chronograph hand
- 12-hour counter at 6 o'clock
- 30-minute counter at 3 o'clock
Tachymetric scale
Date indication at 6 o'clock

CASE, DIAL & HANDS

Material: Stainless steel
Diameter: 45 mm
Opening diameter: 37.70 mm
Thickness: 14.05 mm
Crystal: Domed sapphire crystal with anti-reflective treatment on both sides
Case-back: Transparent sapphire crystal
Water-resistance: 20 ATM
Dial: Slate grey-toned velvet-finish
Hour-markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1
Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

STRAP & BUCKLE

Bracelet: Stainless steel bracelet
Buckle: Stainless steel triple folding clasp

Reference: 03.2280.400/91.M2280






ZENITH
SINCE 1865

ZENITH | Swiss Watch Manufacture Since 1865

Fabiana Chiacchio | Rue des Billodes 34-36 | CH-2400 Le Locle | Tél. +41 32 930 65 59 | Mobile +41 79 515 47 54
Email: fabiana.chiacchio@zenith-watches.com | www.zenith-watches.com



Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith gained swift recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record in terms of pocket watches, onboard timers and wristwatches. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. All possessing a Manufacture movement, Zenith watches are entirely developed and produced at Le Locle. This Manufacture currently stands at the exact spot where its founder built the first company workshop, thereby physically embodying a continuity that is a rarity in itself.