

ACADEMY CHRISTOPHE COLOMB – TRIBUTE TO THE ROLLING STONES



ZENITH

WATCH MANUFACTURE SINCE 1865





## ACADEMY CHRISTOPHE COLOMB TRIBUTE TO THE ROLLING STONES

### AN EXCEPTIONAL WATCH FOR LEGENDARY ROCKERS

In a historical event on the international rock'n'roll scene, the legendary Rolling Stones will be giving a milestone performance in Cuba on March 25<sup>th</sup> 2016. To mark this unique concert, Zenith is unveiling an exclusive series dedicated to the partnership it has been enjoying with the British band since 2014. Representing a compendium of technical and artisanal brilliance, watchmaking prowess meets artistic craftsmanship in a prestigious model featuring a patented Gravity Control gyroscopic module and a high frequency of 36,000 vibrations per hour.

A partner in every kind of challenge, Zenith has been strapped to the wrists of adventurers and trailblazers for more than 150 years. This is strikingly true of the partnership established with rock music's living legends – The Rolling Stones – that the brand with the guiding star has been accompanying on stages around the world since 2014. Thus, when the renowned English band are giving a concert in Cuba for the first time ever in their legendary career, Zenith is naturally right there beside them. A first foray onto the island for the British group, this concert by the rock legends is a powerful symbol that will go down in history books. To accentuate the legendary nature of this event the Manufacture is dedicating one of its prestigious timepieces to the stellar musicians. An exclusive five-piece limited edition of the Academy Christophe Colomb model by Zenith combines cutting-edge mechanics and top-flight artistry in a vibrant tribute to the global rock stars.







## SIGNATURE SYMBOLS

Providing a perfect illustration of Zenith's creative daring, the enamel dial of the Academy Christophe Colomb Tribute to The Rolling Stones highlights the excellence of the artistic crafts cultivated within the Manufacture in Le Locle. Its generous 45 mm-diameter rose gold case is topped by a domed sapphire crystal. The famous Rolling Stones logo, topped by a dedicated displaying the 50-hour power reserve, appears to burst out of the enamelled base adorned with the British flag. Now an instantly recognizable symbol of rock, the "licking tongue" with its red lips framing white was designed in 1970 by the artist John Pasche to express the rebellious spirit of the Stones. Hand-engraved Roman numerals mark the quarter-hours on the offset time display at 12 o'clock, while the small seconds tick by at 9 o'clock at the centre of the intersecting, overlaid crosses on the Union Jack flag.

## LEGENDARY PRECISION

The exceptional nature of the Academy Christophe Colomb Tribute to The Rolling Stones is powered by a movement combining two mechanisms guaranteeing extreme precision: a regulating organ with a high oscillating frequency (36,000 vibrations per hour) dividing up time into tenth-of-a-second segments, and a patented Gravity Control gyroscopic module that neutralizes the effects of gravity on the rate of the watch. These horological feats are performed by the manual-winding El Primero Calibre 8804 comprising 308 parts of which 171 are devoted to the gyroscopic module. Framed by a case that is water-resistant to 30 metres, this exceptional display is punctuated by hand-engraved applied hour-markers swept over by gold-plated and faceted hands.

Crafted by artisans gifted with remarkable dexterity, each Academy Christophe Colomb Tribute to The Rolling Stones is a one-of-a-kind model, to which a rubber-lined brown alligator leather with a rose gold triple folding clasp sets the perfect finishing touch.





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### MOVEMENT

Movement El Primero 8804, Manual  
Calibre 16½''' (Diameter: 37 mm)  
Thickness: 5.85 mm  
Components: 308  
Components 2: Gyroscopic carriage  
made of 171 components  
Jewels: 45  
Frequency: 36,000 VpH (5 Hz)  
Power-reserve: Min. 50 hours

### FUNCTIONS

Small seconds at 9 o'clock  
Hours and minutes excentred at 12 o'clock  
Self-regulating Gravity Control module at 6 o'clock  
Power-reserve indication at 3 o'clock

- | TRIBUTE TO THE LEGENDARY GROUP:  
THE ROLLING STONES
- | GOLD ENAMELLED
- | LIMITED EDITION OF 5 UNITS
- | "GRAVITY CONTROL" GYROSCOPIC  
MODULE THAT ENSURES HORIZONTAL  
POSITIONING OF THE REGULATING ORGAN



### CASE, DIAL & HANDS

Material: Rose gold  
Diameter: 45 mm  
Opening diameter: 38.60 mm  
Thickness: 14.35 mm / 21.40 mm (with domed sapphire crystal)  
Crystal: Domed sapphire crystal with anti-reflective  
treatment on both sides  
Case-back: Transparent sapphire crystal  
Water-resistance: 3 ATM  
Dial: Enamelled  
Hour-markers: Gold-plated, applied  
Hands: Gold-plated and faceted

### STRAPS & BUCKLES

Brown alligator leather strap with protective rubber lining  
Rose gold triple folding clasp  
Buckle optional

Reference: 18.2213.8804/55.C713  
Limited Edition of 5 units





ZENITH | Swiss Watch Manufacture Since 1865

Fabiana Chiacchio | Rue des Billodes 34-36 | CH-2400 Le Locle | Tel. +41 32 930 65 59 | Mobile +41 79 515 47 54  
Email: [fabiana.chiacchio@zenith-watches.com](mailto:fabiana.chiacchio@zenith-watches.com) | [www.zenith-watches.com](http://www.zenith-watches.com)

Zenith is a brand that has been bringing style and substance to the wrists of watchmaking cognoscenti all over the world for more than 150 years. Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith gained swift recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. Zenith remains one of a select group of traditional luxury watch brands to produce all its movements in-house, the industry's ultimate token of quality. Engaged on several vintage territories such as classic cars, Zenith currently offers a collection of exclusive and ageless finely crafted timepieces designed for sartorially minded men and women. Zenith's rich heritage, tradition, passion and pursuit of excellence reflect the legacy of its slogan "Legends live forever".