



WILLYS-OVERLAND (JEEP®) MA/MB

Display Vehicle: 1944 Willys MB

Sub-Title: "First 4x4 passenger (light Off-Road) vehicle"

Year of production: from 1941 to 1945

Technical specs

Wheelbase: 80 in. (203 cm)

Length: 132.25 in. (336 cm) Weight: 2,100 lbs. (953 kg)

Engine: In-line four cylinders

Horsepower: 60 hp (45 kW)
Displacement: 134 cu. in. (2.2L)

Bore/Stroke: 3.125 in. x 4.375 in. (7.9 cm x 11.1 cm)

Compression Ratio: 6.48:1

Transmission: Three-speed manual, two-speed four wheel drive

Historical background

In 1939, with war raging in Europe, the U.S. Government issued a requisition for a light military reconnaissance vehicle for the Army. Willys-Overland won the contract with its "MA" design of 1941 (later MB - where 'M' stands for military and 'A' or 'B' indicates the series number).

But the Army – and the world – came to know this rugged little 4X4 as the Jeep®.

Authentic forerunner of the Jeep legend, this vehicle served as a troop carrier, reconnaissance vehicle, command car and ambulance.

Willys-Overland went on to build more than 368,000 Jeeps during World War II. Willys trademarked the name after the war and turned the Jeep into a workhorse civilian utility vehicle.

Modern-day descendants include current Jeep Wrangler, Grand Cherokee and Cherokee sport utility vehicles.