



WHATEVER THE PUNCTURE, BRIDGESTONE DRIVEGUARD KEEPS YOU GOING.

Bridgestone DriveGuard helps protect you against all types of punctures that are waiting on the road. It doesn't matter whether a sharp piece of glass slices the outside edge, or a pointed nail pierces the centre tread — Bridgestone DriveGuard will help you continue driving for 80 km at up to 80 km/h.*

BRIDGESTONE EUROPE NV/SA

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www.bridgestone.eu

* Driving distance after a puncture may vary depending on vehicle load, outside temperature, and when the TPMS is triggered. Bridgestone DriveGuard tyres are classified Wet Grip A in EU labeling. DriveGuard tyres are currently not available for vans, and are only available for cars equipped with a Tyre Pressure Monitoring System (TPMS). Please refer to www.bridgestone.eu/driveguard for more information.

** Bridgestone DriveGuard ranks high in the following TÜV SÜD criteria compared to 3 competing conventional tyres: straight aquaplaning, aquaplaning in curve, dry braking, and lateral wet grip. It ranks at par with competitors with respect to wet braking and pass by noise, and is comparable in comfort. Test performed in November 2015 by TÜV SÜD Product Service GmbH (Report No. 713073923-5 – Tyre size 225/45 R17)



BRIDGESTONE

THERE'S A PUNCTURE WAITING WITH YOUR NAME ON IT

**CONTINUE DRIVING FOR
80 KM AT UP TO 80 KM/H***



DRIVEGUARD

DRIVEGUARD

They are lurking on the side of the road. They are sitting in the middle of the motorway. They are just waiting to hold you up and make your life difficult. Many types of punctures are out there, and there is one waiting on the road with your name on it. Thankfully, with Bridgestone DriveGuard tyres, there's no reason to be stressed.

Designed for all passenger cars, the innovative Bridgestone DriveGuard technology allows you to **maintain control after a puncture, and safely continue driving for 80 km at up to 80 km/h**, until it's safe to either repair or replace your tyre. In addition, Bridgestone DriveGuard achieves the highest rating in wet grip performance with short braking distances.*

Bridgestone DriveGuard is the ideal companion for just about any situation on the road — helping you stay safe and allowing you to continue your journey without losing time and offering you peace of mind.



For Your Car

Designed for any passenger car with TPMS*



Safety & Convenience

Providing you peace of mind for virtually all types of tyre damage



Wet Control

Delivers highest rating in wet grip performance with short braking distances*

Imagine what it's like to be driving, when suddenly the **tyre pressure indicator on your dashboard lights up**. A few moments earlier, you drove over a nail and now your tyre is losing pressure.

Bridgestone DriveGuard tyres are specifically engineered to be able to take a puncture and keep you moving. Their **supportive and tough reinforced sidewalls** help ensure your mobility and support the entire weight of your car.

Thanks to our proprietary patented **high-tech cooling fin design**, Bridgestone DriveGuard tyres redistribute heat and friction after a puncture, so you can keep driving for 80 km even after a complete loss of air pressure.

Unlike conventional tyres, you are able to maintain vehicle control with Bridgestone DriveGuard. You can continue driving safely for 80 km at up to 80 km/h, until you reach your destination or a safe place to replace your tyre.*

TYRE PRESSURE MONITORING SYSTEM (TPMS)

TPMS is an electronic feature designed to monitor the air pressure inside the tyre. The system then transmits a signal to a receiver in the car. If the pressure drops below a certain set level, then the car's onboard display alerts the driver.

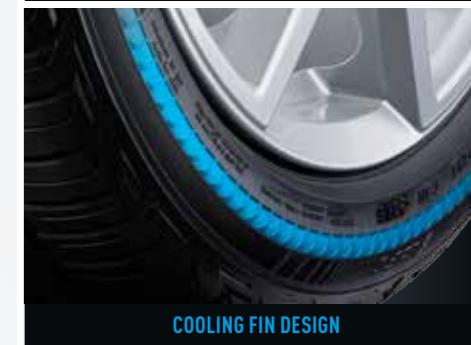


TPMS ALERT



CONVENTIONAL TYRE | DRIVEGUARD TYRE

REINFORCED SIDEWALL



COOLING FIN DESIGN