2017 FORD

With an available second-generation 3.5-liter EcoBoost® engine, a 10-speed transmission and SYNC® Connect, the 2017 Ford F-150 is the toughest, smartest, most capable F-150 ever. With available forward collision warning, it's the only full-size light-duty truck to earn the Insurance Institute for Highway Safety's Top Safety Pick for SuperCrew and SuperCab configurations and the National Highway Traffic Safety Administration's five-star safety rating*, helping make it the safest F-150 ever.

PRODUCT HIGHLIGHTS

- Second-generation 3.5-liter EcoBoost engine provides increased torgue and power
- Ford-built 10-speed automatic transmission with integrated Auto Start-Stop electronic pump optimizes EcoBoost power and torque curves for improved performance
- Available SYNC Connect with FordPass[™] allows smartphone users to lock and unlock doors, remote start, check fuel levels, even locate where a vehicle is parked
- STX Appearance Package features 20-inch machined-aluminum wheels, black billet-style grille, unique interior, SYNC 3, fog lamps and more



Engines: 2.7-liter EcoBoost, 325 horsepower, 375 lb.-ft. torque; maximum towing, 8,500 pounds, maximum payload, 2,210 pounds

3.5-liter Ti-VCT V6, 282 horsepower, 253 lb.-ft. torque; maximum towing, 7,600 pounds, maximum payload, 1,910 pounds

5.0-liter Ti-VCT V8, 385 horsepower, 387 lb.-ft. torque; maximum towing, 10,100 pounds, maximum payload, 3,270 pounds

3.5-liter EcoBoost, 375 horsepower, 470 lb.-ft. torque; maximum towing, 12,200 pounds, maximum payload, 3,220 pounds **Transmissions:** Electronic 10-speed automatic with tow/haul mode and SelectShift® with progressive range select; electronic six-speed automatic with tow/haul mode and available SelectShift with progressive range select

Series: XL, XLT, Lariat, King Ranch, Platinum, Limited, Raptor

Production locations: Dearborn Truck Plant, Dearborn, Michigan; Kentucky Truck Plant, Louisville, Kentucky

MSRP: Starting at \$26,540, plus \$1,195 destination and delivery. As shown, \$42,625, plus \$1,195 destination and delivery. Taxes extra

STANDARD/SAFETY

- AdvanceTrac[®] electronic stability control
- Safety-cage body construction
- NHTSA five-star safety rating* for all cab configurations

*Government Five-Star Safety Ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program (<u>www.safercar.gov</u>).

MORE ADVANCED ECOBOOST

Taking the best of award-winning firstgeneration EcoBoost technology, the reengineered 3.5-liter EcoBoost V6 produces more power to deliver best-inclass 470 lb.-ft. of torque.**

**Class is full-size pickups under 8,500 pounds GVWR based on Ford segmentation.



FIRST-EVER F-SERIES 10-SPEED AUTOMATIC

As the first volume-production 10-speed available to consumers from Ford, the all-new Ford-built automatic transmission has been optimized to leverage peak torque and efficiency for improved performance and driveability.



Did you know? The second-generation 3.5-liter EcoBoost V6 engine delivers a staggering 470 lb.-ft. of torque, 50 lb.-ft. more than its predecessor and more than any gas- or diesel-powered competitor can muster.[†] ^{tWhen properly equipped. Class is full-size pickups under 8,500 pounds GVWR based on Ford segmentation.}

