



VOLKSWAGEN OF AMERICA, INC.
2200 Ferdinand Porsche Drive,
Herndon, VA 20171
media.vw.com
@VWNews

Media Information

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CONTACT:	Mark Gillies	Jessica Anderson
	703-364-7104	703-364-7919
	mark.gillies@vw.com	jessica.anderson@vw.com

VOLKSWAGEN REVEALS THE ALL-NEW 2018 LONG-WHEELBASE TIGUAN AT THE NORTH AMERICAN INTERNATIONAL AUTO SHOW

- *Debut of the long-wheelbase Tiguan, based off the award-winning MQB architecture*
- *Longer by 10.7 inches than current model, with an increase in cargo space up to 57 percent*
- *Flexible seating for five with sliding second row*
- *Third-row seating standard on certain trims and optional across lineup*
- *Available driver assistance technology includes: ACC, Front Assist with Pedestrian Monitoring, Blind Spot Monitor with Rear Traffic Alert and Lane Assist*
- *Available Volkswagen Digital Cockpit allows drivers to reconfigure instrument panel*
- *Optional 4Motion® with Active Control all-wheel-drive system features four selectable modes*
- *Available panoramic sunroof and power tailgate lead long list of available features*

Detroit, Mich. – The all-new 2018 Volkswagen Tiguan unveiled today at the North American International Auto Show kicks off a big year for the Volkswagen brand in America. Engineered specifically to meet the needs of American customers, the all-new Tiguan builds on the current vehicle's fun to drive character and adds a more sophisticated and spacious interior, flexible seating and high-tech infotainment and driver assistance features.

"The new Tiguan demonstrates how we plan to give American customers the usability and versatility they demand without sacrificing style or Volkswagen's trademark driving dynamics," said Hinrich J. Woebcken, CEO of the North American Region, Volkswagen. "Every detail of the Tiguan has been thoughtfully engineered for our U.S. customers to maximize space and convenience, while retaining its performance, agility, and value. We plan to price Tiguan very competitively with other compact SUVs. With the brand-new Tiguan and the all-new Atlas, 2017 is the year of #SUVW."

As with the Atlas, the Tiguan is based on Volkswagen's Modular Transverse Matrix (MQB) architecture. Compared with the current model, the new Tiguan has far more interior space; at 185.2 inches long, the 2018

model is a stunning 10.7 inches longer than the current version and has up to 57 percent more cargo capacity. The 109.9-inch wheelbase—4.4 inches longer than the new Tiguan sold in Europe—provides both sliding second-row seats and an optional third row.

On the outside, the all-new Tiguan adopts Volkswagen's clean and timeless design DNA. The MQB platform allows for a wider, lower stance, while the exterior design of sharper, stronger character lines, and LED lighting has already garnered several European design awards. The exterior design also enhances the Tiguan's utility, from a 26-degree approach angle for off-roading to a lower lift-in height for the tailgate.

The Tiguan's interior has been rethought and refreshed; even the cloth seats of entry models now feature a rhombus pattern that offers a premium look. The Tiguan now features the optional Volkswagen Digital Cockpit display, offering drivers a reconfigurable display of key data and the ability to position navigation data front and center for easy viewing. The available Volkswagen Car-Net® system provides a suite of connected vehicle services, including standard App-Connect technology that offers compatible smartphone integration with the three major platforms—Apple CarPlay™, Android Auto™ and MirrorLink®. The new Tiguan also offers an available Fender® Premium Audio System.

To meet the demands of American SUV drivers, the Tiguan now offers a comprehensive suite of driver assistance technology. A rearview camera comes standard and available features include: Adaptive Cruise Control (ACC), upgraded for use in stop and go traffic; Forward Collision Warning and Autonomous Emergency Braking (Front Assist) with Pedestrian Monitoring; Blind Spot Monitor with Rear Traffic Alert; and Lane Departure Warning (Lane Assist), which actively helps the driver steer the car back into its lane should the vehicle start drifting into another lane without using the turn signal.

In addition, the 2018 Tiguan offers a combination of both passive and active safety systems that are engineered to meet or exceed current crash regulations. These systems include the class exclusive Automatic Post-Collision Braking System.

A new palate of exterior and interior colors combine with key available comfort options such as eight-way power driver's seat, heated front seats, and a heated steering wheel. The second-row bench can slide seven inches fore and aft and be split 40:20:40. The third-row seats will come standard on front-wheel-drive models and be optional on all-wheel-drive versions. An available panoramic sunroof lightens the entire interior space, while the foot-activated power liftgate makes the cargo space more accessible than ever.

The new Tiguan will be powered by an updated version of Volkswagen's 2.0-liter turbocharged and direct-injection TSI® engine, making 184 horsepower and 221 pound-feet of torque, driving the front wheels via an eight-speed automatic transmission. Optional 4Motion with Active Control all-wheel-drive offers four driver selectable modes to maximize driving enjoyment and grip, on pavement or off.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg,

Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 652 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes: This press release and images of the 2018 Tiguan will be available at media.vw.com.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

Driver assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.