BMW Corporate Communications



Media information 14 February 2017

BMW Motorrad presents Machined Parts. Fine quality customising parts for the R nineT family.



Munich. Turning a motorbike into an unmistakably unique specimen is something that particularly fuels the motorcycling passion of many fans. This is precisely why BMW Motorrad has extended the design program of its Original BMW Motorrad Accessories to include the "Machined" range of customising parts for the models R nineT, R nine T Pure, R nineT Scrambler, R nine T Racer and R nine T Urban G/S.

Elaborately produced in high-quality aluminium, their extravagant design is mainly intended to lend expression to an individual passion for fine, premiumgrade motorcycle technology.

The unique design was created in collaboration with Roland Sands, the wellknown customiser based in USA/California.

A special manufacturing technique ensures a surface quality with attractive contrasts between glossy black and aluminium.

The parts are initially made from an aluminium forging blank using a CNCcontrolled machine tool, after they undergo elaborate hand-polishing before application of a black coating.

Selected areas are then milled once more so that the original distinctive aluminium surface becomes visible again.

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Internet www.bmwgroup.com All "Machined Parts" bear a BMW logo or a BMW Motorrad inscription. The inscription "by Roland Sands Design" is also applied to emphasise the designer's signature style. In the colour combination black-aluminium, the parts blend in particularly organically with the vintage look of the models.

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The following "Machined Parts" are now available from BMW Motorrad dealerships:

- Cylinder head covers Machined
- Oil filler neck lid Machined
- Belt cover Machined
- Headlight cover Machined
- Handlebar end cover Machined
- Rear axle cover Machined
- Bevel gear bearing cover Machined
- Swinging-arm pivot mount cover Machined

Other "Machined Parts" products are in preparation.

In addition to the brand new "Machined Parts", the Original BMW Motorrad Accessories design program already offers a number of fine-quality customising parts that allow the members of the R nineT family to be adapted to individual taste in a sophisticated and stylistically authentic manner.

Particularly worthy of mention here is the aluminium fuel tank produced by hand in boutique manufacturing quality according to rigorous BMW quality standards. Manual brushing gives each individual tank an entirely unique surface structure which permanently underscores the classic, refined appearance of the R nineT, R nine T Pure and the R nineT Scrambler.

Identical to the serial-production part in shape and volume, the aluminium tank is available with seams that are either ground weld or deliberately left visible, according to personal taste. In both variants, a high-gloss varnish coating on the polished, visible aluminium sections not only ensures a high-quality look but also provides reliable protection from unwanted oxidation processes.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at <u>www.press.bmwgroup.com</u>.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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