

## Subaru Renews Partnership with DirtFish Rally School as Exclusive Vehicle Partner.

**Cherry Hill N.J., April 6, 2017** - Subaru of America, Inc. announced today its continued commitment in supporting DirtFish Rally School as its exclusive OEM vehicle partner. Based in Snoqualmie, WA, the driving school provides beginners and professional drivers alike with multiple instruction courses to improve their driving safety and skills behind the wheel of Subaru vehicles. Students can choose the rear-wheel drive Subaru BRZ or WRX STI featuring Subaru Symmetrical All-Wheel Drive® as their course vehicle.

Set in the foothills of the Cascade Mountains, the school covers over 315 acres and is an ideal location for driving in various conditions. The 'Old Mill' area offers gravel, mud, and tarmac as well as open and wooded areas to diversify a student's learning experience. The school also contains a retail store, driving simulators, multiple classrooms, an 85-person capacity conference center and a collection of rare racecars.

"At Subaru, we design our vehicles to provide drivers with confidence in every sort of driving condition," stated Subaru motorsports marketing manager, Rob Weir. "Our partners at DirtFish combine the ideal driving environment with expert instruction to show students how unique and capable Subaru vehicles truly are."

Mac McInnis, general manager of DirtFish, said "Advanced car control and safety behind the wheel are two of the most important tools DirtFish students take away upon completion of any driving program. The award-winning safety standards and Symmetrical All-Wheel Drive technology makes Subaru easily the best choice for everything we teach in all weather conditions, every day of the year."

To learn more about individual options, corporate team-building, professional coaching, group instruction programs and the DirtFish Motorsports Team, ([click here](#)).

### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

###

Additional information and news from Subaru is available at <http://www.media.subaru.com>.

Rob Weir

Motorsports Marketing Manager

Subaru of America, Inc.  
(856) 488-3453  
[rwei@subaru.com](mailto:rwei@subaru.com)

Dominick Infante

National Manager, Product Communications

Subaru of America, Inc.  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)