

1947



First racing car produced by Ferrari

1948



Debut of Ferrari 166 Inter - Ferrari's first road car

1950/51



Scuderia Ferrari begins competing in Formula 1 in 1950

Jose Froilan Gonzalez wins the first race in 1951

1960



GT cars become relevant part of Ferrari business

1969



Enzo Ferrari sells to Fiat Group a 50% stake in Ferrari

1970/1980



Debut of V8 engine production

1987



Launch of F40, the first supercar by Ferrari

1988



Fiat Group increases its stake in Ferrari to 90%

2000



7 Constructors and 6 Drivers' world titles over the decade

2002



Ferrari begins its branding activities by launching Ferrari branded products in Ferrari stores

2002



Launch of Enzo Ferrari supercar

2010



Ferrari World theme park opens in Abu Dhabi

2013



Launch of LaFerrari
Ferrari named as the world's most powerful brand by Brand Finance

2015



NYSE listing

2016



Spin-off and Milan listing