



# NEWS

**UNDER EMBARGO UNTIL JULY 13, 2017 AT 3:00PM EST**

## NEW JAGUAR E-PACE ROLLS INTO THE RECORD BOOKS

### Contacts:

#### Leah Watkins-Hall

National Corporate & Brand  
Communications Manager  
Jaguar Land Rover  
North America, LLC  
201-760-8578  
[lwatki40@jaguarlandrover.com](mailto:lwatki40@jaguarlandrover.com)

#### Stefanie Wellings

Corporate & Brand  
Communications Specialist  
Jaguar Land Rover  
North America, LLC  
201-818-8025  
[swellin1@jaguarlandrover.com](mailto:swellin1@jaguarlandrover.com)

- All new Jaguar E-PACE revealed with epic barrel roll: watch the film [here](#)
- Dynamic twist sets an official GUINNESS WORLD RECORDS™ title for the Furthest Barrel Roll in a Production Vehicle<sup>5</sup>
- Final test proves E-PACE lives up to the Jaguar 'Art of Performance' philosophy
- Inspiration from one of cinema's most iconic car stunts
- Attitude and stance come as standard with Jaguar's new compact performance SUV
- Sports car looks with SUV practicality for the next generation of Jaguar customers
- Agile, responsive chassis and sports car driveline technology make E-PACE the hot hatch of its segment
- Next-generation digital tech keeps you connected, with available 4G Wi-Fi, and a 10-inch touchscreen as standard
- Standard all-wheel drive keeps you connected to the road in adverse conditions
- Priced from \$38,600<sup>1</sup>, customers can order and configure their Jaguar E-PACE at [www.jaguarusa.com](http://www.jaguarusa.com)

**(LONDON, U.K.) – July 13, 2017** - The new Jaguar E-PACE has set an official GUINNESS WORLD RECORD™ title during its world premiere. The compact performance SUV leapt into the record books with a 50 foot-long jump, complete with a 270-degree corkscrew-like 'barrel roll'.

Demonstrating the agility, precision and performance of the newest Jaguar SUV, the feat was the final test for E-PACE after 25 grueling months of work across four continents to test extreme durability and that it lived up to the Jaguar 'Art of Performance' philosophy.

The Jaguar E-PACE is a five-seat, compact SUV that packs the design and performance of a Jaguar sports car into a practical and connected all-wheel drive vehicle.

Trademark Jaguar driving dynamics and design put the brand's sports car DNA in a practical design, packed with advanced technologies to keep you connected.

The E-PACE is the newest member of the Jaguar SUV family, joining the all-electric I-PACE Concept and the 2017 World Car of the Year winner, the Jaguar F-PACE, which was launched in 2015 with a spectacular GUINNESS WORLD RECORD™ setting loop-the-loop.

The E-PACE exterior design is inspired by the Jaguar F-TYPE sports car and characterized by the distinctive Jaguar grill, muscular proportions, short overhangs and powerful haunches that give the vehicle a bold and purposeful stance, instantly communicating its dynamic agility. Jaguar sports car DNA is also evident in the fast sweep of the roofline and the distinctive side window design.

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Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com)

Go to [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage

Ian Callum, Director of Design, Jaguar, said, "Established Jaguar design principles ensure the E-PACE is immediately recognizable as the sports car of its class. Our new compact SUV combines the interior space, connectivity and security that families expect with the kind of proportions, purity of design and performance not usually associated with such a practical vehicle."

The E-PACE completed its world record jump at ExCeL in London – one of only a handful of venues in the UK big enough to accommodate the 525-foot run-up and run-off, vital for the 50-foot leap.

Behind the wheel was stunt driver Terry Grant, who has completed stunts on many film sets and holds an impressive 21 GUINNESS WORLD RECORD™ titles.

Grant said, "As far as I am aware, no production car has ever cleanly completed a bona-fide barrel roll and therefore it has always been an ambition of mine to perform one ever since I was a boy. After driving the Jaguar F-PACE in the record-breaking loop-the-loop, it has been amazing to help launch the next chapter of the PACE family in an even more dramatic dynamic feat."

Unsurprisingly, the barrel roll is not one to be tried at home. Months of testing and analysis were completed to fine-tune the stunt, including achieving precisely the correct speed of run-up. The ramps were modeled extensively using CAD before any jumps took place. Terry experienced a G-Force of 5.5 during the 270 degree twist, and required a 525-foot run up to hit the air at the correct speed.

Guinness World Record™ adjudicator Pravin Patel said, "This amazing feat really was a sight to behold. While I've seen the barrel roll stunt in film, witnessing this incredible feat in real life was something pretty special. Congratulations to Terry and Jaguar for setting another epic Guinness World Record™ title."

The reveal of the E-PACE was followed by a spectacular musical performance by Pete Tong & The Heritage Orchestra who presented the now legendary Ibiza Classics. As a celebration of the new Jaguar E-PACE, Pete collaborated with singer-songwriter Raye to perform "You Don't Know Me" by Jax Jones - a hit that features Raye and has over 230 million plays on Spotify and over 130 million YouTube views.

Tong said, "I've been working with the Heritage Orchestra for the past couple of years but this is the first time I've been involved in something like this, it's very exciting and I'm glad to be a part of it! Jaguar breaking the Guinness World Record for the barrel roll was mind-blowing. This creative approach to revealing the new Jaguar E-PACE was the inspiration behind the collaboration between myself and Raye and we are now planning to put the track on my new album."

**The GUINNESS WORLD RECORDS™ title holding- Jaguar E-PACE reveal can be viewed [here](#)**

### **The Jaguar E-PACE: Connected, Intelligent, Agile, Responsive**

The Jaguar E-PACE is connected and intelligent. A 10-inch touchscreen infotainment system comes as standard and connects customers to their favorite apps, including Spotify. The standard InControl Remote & Protect system automatically alerts emergency services in case of an accident and allows you to check fuel levels and mileage remotely via a smartphone or smartwatch. Customers can also warm up the vehicle or cool it down via their smartphone as part of this system.

Digital connectivity can be found throughout the cabin, ready for every need of the modern family. There are up to four 12-volt charging points and five USB connections as well as an optional 4G Wi-Fi hotspot for up to eight devices<sup>2</sup>.

The compact SUV can seat five in comfort with generous rear legroom, while the large luggage space is made possible by the vehicle's sophisticated Integral Link rear suspension architecture.

The optional Configurable Dynamics system gives the driver even more control with individual settings for the throttle, automatic transmission, steering, and, where fitted, the Adaptive Dynamics suspension system<sup>3</sup>. The optional Adaptive Dynamics system is designed to sense driver input, body and wheel movements and pre-emptively loads the suspension and chassis and adjusts the damping for improved roll control and agility.

The E-PACE is available with the choice of two 2.0-liter turbocharged Ingenium gasoline engines. The flagship 296HP Ingenium engine powers the sporting SUV from 0-60mph in just 5.9 seconds (6.4 seconds for the 0-100km/h sprint) before reaching an electronically-limited top speed of 152mph (243km/h)<sup>4</sup>.

The Active Driveline all-wheel-drive system in R-Dynamic models is a technological first for Jaguar. The intelligent set-up combines all-wheel drive traction with Jaguar's unmistakable rear-wheel-drive feel. The system's torque-biasing capability delivers added stability and dynamics in varying conditions and weather<sup>3</sup>.

The E-PACE features the very latest driver assistance technologies as standard equipment. A stereo camera underpins the advanced Autonomous Emergency Braking system, which supports Lane Keep Assist and Traffic Sign Recognition, as well as the Intelligent Speed Limiter and Driver Condition Monitor systems<sup>3</sup>. Front and rear parking aids are also standard<sup>3</sup>.

The camera also combines with the electric power assisted steering system and rear radars to deliver a Blind Spot Assist function, to help reduce the risk of sideswipe collisions on multi-lane roads. A new Forward Traffic Detection system also warns drivers of approaching vehicles at junctions where visibility is restricted<sup>3</sup>.

The E-PACE is the first Jaguar vehicle to feature the company's next-generation Head-Up Display technology. The advanced display can project up to 66 percent more information onto the windshield using large, full-color graphics with enhanced clarity. Essential information including vehicle speed and navigation directions are in full view at all times, with alerts and updates for the infotainment and convenience features all projected in the driver's eyeline<sup>3</sup>.

An optional 12.3-inch full color digital instrument panel and choice of two premium audio systems developed with Meridian™ put the E-PACE on a par with its class when it comes to interior technology.

The E-PACE is also available with Jaguar's innovative wearable Activity Key. The waterproof and shockproof wristband has an integrated transponder, allowing the driver to lock the main key inside the vehicle when enjoying outdoor pursuits such as running or cycling.

Whenever the Activity Key is activated, by holding the wristband up to the upper edge of the license plate surround on the tailgate, any conventional key fobs left inside the vehicle are disabled.

Jaguar Land Rover has confirmed that the newest member of its Jaguar PACE family, the E-PACE, will be manufactured in Europe and Asia to satisfy expected customer demand for the compact SUV. From late 2017, the Jaguar E-PACE will be the first vehicle to be produced as part of Jaguar Land Rover's contract manufacturing agreement with Magna Steyr, an operating unit of Magna Inc, in Austria. It will be joined by the all-electric Jaguar I-PACE from 2018. The Jaguar E-PACE will be also be manufactured at Chery Jaguar Land Rover's state-of-the-art manufacturing plant in Changshu exclusively for Chinese customers.

For further detail on the Jaguar E-PACE including the in-depth technical story and specifications please visit [www.us.media.jaguar.com](http://www.us.media.jaguar.com)

- (1) All prices shown are Manufacturer's Suggested Retail Price. Excludes \$995 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.
- (2) The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions.
- (3) These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.
- (4) Always follow local speed limits.
- (5) The vehicle was modified to deactivate safety features and add a roll cage

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### **About Jaguar**

*Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and the brand's first-ever performance SUV, the F-PACE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich and Solihull manufacturing plants in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at [www.jaguarusa.com](http://www.jaguarusa.com).*

### **About Jaguar Land Rover**

*Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.*

*The company employs over 40,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.*

*At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3.5 billion (USD\$4.5 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold over 583,000 vehicles in 136 countries, with nearly 80 percent of our vehicles produced in the UK being sold abroad.*

### **Pete Tong & The Heritage Orchestra Presents Ibiza Classics**

Together with conductor Jules Buckley and the 65 piece Heritage Orchestra Pete Tong (55 piece for today's performance due to stage size) has reimagined and reinvigorated club classics to amazing effect. With a sold out arena tour and festival headline appearances throughout 2017 (including, for the first time, a performance in dance music's spiritual home Ibiza), their shows are memorable experiences.

As the voice of Radio 1's prestigious dance programming, Pete Tong has held a commanding presence over the industry for more than two decades. With an unparalleled ear for new talent, Tong has become the leading tastemaker of the electronic generation. The Essential Mix continues to be the Holy Grail of mix shows, while Tong's Essential Selection is still the best place to top premiere a new record. On top of this, Tong is responsible for founding The International Music Summit, which holds major events in Ibiza, Los Angeles and Singapore. Now in its 6th year, the event is viewed in the industry as The Premier Platform for Thought Leadership in Electronic Music.

### **Raye**

Raye is a British Singer-Songwriter and former student of the Brit School. Raye has already achieved incredible milestones including having four singles within the UK Top 40 simultaneously. The Jax Jones collaboration 'You don't know me' charted at #9 in the UK singles chart.