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All-New Lincoln Continental Earns Coveted Top Safety Pick+ Award from IIHS

- All-new Lincoln Continental's available Pre-Collision Assist with Pedestrian Detection system earned a superior rating from Insurance Institute for Highway Safety; the sedan secured a good rating for its optional adaptive LED headlamps
- The 2017 Lincoln Continental achieved good ratings on all five crashworthiness tests
- Top Safety Pick+ is the agency's highest award

DEARBORN, Mich., July 6, 2017 – The all-new Lincoln Continental has earned the highest award from the Insurance Institute for Highway Safety due to its available crash prevention system, along with the good rating achieved on crash tests and its optional adaptive LED headlamps. The 2017 Lincoln Continental, the flagship sedan of The Lincoln Motor Company, has secured the coveted Top Safety Pick+.

The car's available Pre-Collision Assist with Pedestrian Detection earned a superior rating. The system, which is designed to reduce the severity of and, in some cases, even eliminate frontal collisions – including those involving pedestrians – uses radar and camera technology to provide a collision warning to the driver. If the driver does not respond in time, it can automatically apply the vehicle brakes.

The Lincoln Continental, equipped with Pre-Collision Assist with Pedestrian Detection, avoided collisions in track tests at 12 mph and 25 mph. The system's forward collision warning component also meets National Highway Traffic Safety Administration criteria.

The car's available adaptive LED headlamps earned a good rating, providing ample lighting on a straightaway and on most curves. The headlamps use high-beam assist, a feature that automatically switches between high beams and low beams, depending on the presence of other vehicles.

Vehicles qualify for a Top Safety Pick+ if they have good ratings in five crashworthiness tests – small overlap front, moderate overlap front, side, roof strength and head restraints – plus an available front crash prevention system that earns a superior or advanced rating, and good or acceptable headlamps. The Lincoln Continental

delivered on all aspects. For more information, please visit <http://www.iihs.org/iihs/news>.

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at facebook.com/lincoln.