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FOR IMMEDIATE RELEASE

2017 SUBARU OUTBACK NAMED TO U.S. NEWS & WORLD REPORT'S BEST NEW CARS FOR TEENS

CHERRY HILL, NJ – August 22, 2017 – Subaru of America, Inc. announced today that the 2017 Outback was named to U.S. News & World Report's [Best New Cars for Teens](#) for accident prevention and crash protection technologies as well as overall quality. The Outback is a *TOP SAFETY PICK+* from the Insurance Institute for Highway Safety (IIHS) with a price starting under \$26,000.

U.S News & World Report, a nationally recognized publisher of consumer advice and information, evaluated 108 vehicles and named eight winners in two categories: Cars and SUVs/Crossovers. To be named one of the Best New Cars for Teens, a vehicle must have the best combination of reliability ratings, crash test scores, available advanced driver assistance features and top critics' recommendations in the [U.S. News Best Car rankings](#) in its pricing category.

The Subaru Outback was instrumental in launching the crossover trend more than 20 years ago, with rugged styling that highlighted increased capability. Today, the Outback stands out for its proven safety features including Subaru's EyeSight® Driver Assist Technology that uses stereo camera technology and integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. The 2017 Subaru Outback earned the Top Safety Pick+ rating and a "Superior" rating for frontal crash prevention from the Insurance Institute for Highway Safety (IIHS) when equipped with EyeSight and HID Headlights.

Debuting on the 2017 Outback model line, Reverse Automatic Braking helps the driver avoid a possible collision when the vehicle is moving in reverse. The system uses four ultrasonic sonar sensors located in the rear bumper cover and can automatically stop the vehicle.

The Outback is a deft blend of confident design, standard symmetrical all-wheel drive, spacious interior, award-winning safety technology and exemplary fuel efficiency. This proven combination helped push Subaru to new sales records. As of July, Subaru achieved 68 consecutive months of yearly month-over-month growth and the best July ever for Outback sales.

About U.S. News & World Report

U.S. News & World Report is a digital news and information company that empowers people to make better, more informed decisions about important issues affecting their lives. Focusing on Education, Health, Personal Finance, Real Estate, Travel, Cars and News & Opinion, www.usnews.com provides consumer advice, rankings, news and analysis to serve people making complex decisions throughout all stages of life. More than 30 million people visit www.usnews.com each month for research and guidance. Founded in 1933, U.S. News is headquartered in Washington, D.C.

About Subaru of America, Inc.

[Subaru of America, Inc.](http://www.subaru.com) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the

[Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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