

# BMW

## U.S. Press Information

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### **The BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition – One Of A Kind.**

**Woodcliff Lake, NJ – September 8, 2017 3:00 pm EDT / 12:00 pm PDT ...** Introduced in 2014 in collaboration between BMW and ALPINA, the four-door Coupé with xDrive has been widely recognized for its aesthetic beauty, epic driving performance and balanced handling.

Powered by a bespoke 4.4 liter V8 Twin-Turbo engine which delivers 600 bHP at 6000 rpm and a maximum torque of 590 lb-ft at only 3500 rpm, the BMW ALPINA B6 xDrive Gran Coupe offers supercar like performance. Accelerating from 0 to 60 mph takes just 3.6 seconds and a top speed of 198 mph can be reached.

The sleek silhouette of the four-door body shape is both sophisticated and sportive, unique exterior ALPINA design elements set distinguishing accents, such as iconic ALPINA CLASSIC wheels, and provide aerodynamic functionality – all in one stylish and elegant package.

The unique blend of jaw dropping performance, bespoke luxury and sublime comfort means the BMW ALPINA B6 xDrive Gran Coupe has become the choice of automotive connoisseurs who are attracted to its unique pedigree.

Together with BMW Car Club of America and BMW North America, ALPINA has decided to celebrate this success by creating truly one of a kind – the BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition.

Finished by master craftsmen at the ALPINA manufactory in Bavaria, this BMW ALPINA B6 xDrive Gran Coupe exhibits bespoke features which highlight its performance luxury character and the ALPINA ethos, making it truly-one-of-a-kind.

The BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition marks the pinnacle of the 2017 BMW CCA Raffle!

### **One Of A Kind.**

The BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition is finished in a timeless and contemporary paint and upholstery combination – the exclusive ALPINA Blue Metallic perfectly offsetting the luxurious Merino Opal White Full Merino Leather interior.

ALPINA Piano Black trim features a special BMW CCA Edition silver inscription on the center console, which has been painstakingly handmade in a one-off production with a high-gloss lacquer finish.

The hand-finished ALPINA LAVALINA steering wheel features white bespoke stitching, which along with the floor and trunk mats with bespoke white piping, match the Merino Opal White Full Merino Leather interior. The headrests are subtly embossed with the ALPINA logo.

Besides the customary interior ALPINA production plaque with BMW CCA Edition 01/01 inscription, a truly unique production plaque can be found in the engine bay. This features the signatures of the Burkard, Andreas and Florian Bovensiepen – the father and son team behind the ALPINA family business.

The BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition's titanium exhaust system is a technical masterpiece. Engineered as a complete one-piece exhaust system stretching over a length of approximately 12 ft from the downpipes to the rear tailpipes, it is made entirely of titanium and saves over 15 lbs of weight. The two twin tailpipes are finished with a carbon fiber trim.

### **BMW ALPINA B6 xDrive Gran Coupe BMW CCA Edition.**

4.4 l V8 Twin-Turbo

0 – 60 mph in 3.6 seconds

198 mph top speed

- ALPINA Blue Metallic.
- Merino Opal White Full Merino Leather.
- ALPINA Piano Black BMW CCA / Burkard Bovensiepen, bespoke.
- Hand-finished steering wheel Opal White stitching, bespoke.
- Floor and trunk mat with Opal White piping, bespoke.
- ALPINA Logo embossed in headrests, bespoke.
- ALPINA production plaque in engine bay with signatures, bespoke.
- Titanium exhaust system, one-piece construction, light-weight, carbon fiber trim, made by Akrapovic.

\* Bespoke content not part of regular BMW North America offering for BMW ALPINA models.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

### **ALPINA**

Since 1965, ALPINA Burkard Bovensiepen GmbH + Co. KG, a family-owned business, has been producing exclusive automobiles based on BMW models and maintains a close and trusting partnership with BMW AG.

In 1983, ALPINA was accredited as an automotive manufacturer by the German Federal Motor Transport Authority ("Bundeskraftfahrtamt"). The combination of sophisticated and powerful drivetrains, dynamic handling, excellent long-distance comfort and best in class fuel efficiency is the hallmark of automobiles made by ALPINA. Each BMW ALPINA automobile is

manufactured in collaboration with BMW production facilities where components engineered and supplied by ALPINA are installed - this ensures that the highest possible quality standards are achieved. Further manufacturing steps, the final assembly, test drive and pre-delivery check of every automobile take place at the company's headquarters in the southern German region of Allgäu. Approximately thirty percent of today's 250 employees work in research and development. At their disposal is a state-of-the-art engineering and development centre which offers the latest high-tech engine testing and diagnostic equipment. The demand for exclusive, personalised vehicles is growing globally, helping ALPINA achieve record sales in 2014 with over 1700 vehicles delivered worldwide. Of these, approximately only 400 vehicles are delivered to the USA and Canada annually.

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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