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2018 mitsubishi mirage boasts updated standard equipment and continued value

- **All-new model equipped with new enhancements at an attractive price of \$13,395**

CYPRESS, Calif., September XX, 2017—[Mitsubishi Motors North America, Inc.](#) (MMNA) today announced details surrounding the updated 2018 Mitsubishi Mirage. Continuing its legacy of impressive fuel economy, affordability and reliability, the 2018 Mirage adds interior enhancements to its ES base model to ensure consumers continue to receive the connectivity they seek at an affordable price.

Starting at \$13,395, a new 7.0 inch touchscreen display audio unit with Bluetooth® phone and audio streaming, rearview camera and steering wheel auto Bluetooth switches add additional functionality and value to the Mirage's ES entry-level trim. Additional changes include a center console USB port and driver's seat armrests in the SE and GT trims. Smartphone link display with Apple CarPlay™ and Android Auto™ remains available in the SE and GT trims keeping the Mirage connected and user-friendly without compromising price.

"The Mirage offers consumers a new vehicle option that provides the reliability, connectivity and warranty-reassurance that other cars in the segment cannot," said Don Swearingen, executive vice president and chief operating officer, MMNA. "The practical appeal seen in its predecessors is at the core of the 2018 Mirage and we look forward to seeing this model-year continue to build on its steadfast momentum."

The fuel efficient Mirage has a highway fuel economy of 43 mpg and is supported by Mitsubishi's phenomenal warranties: fully transferable 5-year/60,000 mile new vehicle limited warranty; 10-year/100,000 mile powertrain limited warranty; 7-year/100,000 mile anti-corrosion perforation limited warranty and a 5-year/unlimited mile roadside assistance.

The 2018 Mitsubishi Mirage is now available in dealerships nationwide. For more information please visit media.mitsubishicars.com.

About Mitsubishi Motors North America, Inc.

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all research and development, marketing, and sales for Mitsubishi Motors in the United States. MMNA sells sedans and crossovers/SUVs through a network of approximately 360 dealers. MMNA is leading the way in the development of highly efficient, affordably priced new gasoline-powered automobiles while using its industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. 2017 marks the 100th year of Mitsubishi producing cars. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit media.mitsubishicars.com.

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