

NEWS

ABOVE & BEYOND

UNDER EMBARGO UNTIL SEPTEMBER 19, 2017 AT 7:01PM ET

LAND ROVER DISCOVERY TOWS 121-TON ROAD TRAIN IN THE AUSTRIALIAN OUTBACK

- An unmodified Discovery HSE Td6 tows 328-foot long road train weighing 121-tons¹, as Land Rover announces latest technology updates
- Epic feat achieved along nearly 10-miles of the Lasseter Highway in Australia's Northern Territory to demonstrate the vehicle's impressive towing capacity
- Discovery features Optional Advanced Tow Assist feature designed to help drivers complete reversing maneuvers by calculating necessary steering inputs²
- 2018 model year Discovery will feature new available technology including a 12.3-inch Interactive Driver Display TFT instrument cluster and a Cabin Air Ionization system
- Watch the video here: https://youtu.be/9DsK0SH0h9s
- Customers can configure a Land Rover Discovery at landroverusa.com/Discovery

(MAHWAH, N.J.) – September 19, 2017 - The Land Rover Discovery HSE Td6 has taken on a 121-ton road train and the Australian Outback...and won. During the ultimate towing test, the Land Rover Discovery towed a seven-trailer semi-truck from a stopped position for a total of nearly 10-miles¹.

Land Rover completed the impressive display of towing capability by pulling a 328-ft road train in the remote Northern Territory of Australia to announce the arrival of the 2018 model year Discovery HSE Td6.

The Discovery Td6 has a maximum permissible towing capacity of 7,716-lbs (3,500kg) on public roads but successfully towed a 121-ton road train 9.9-miles along a closed section of the Lasseter Highway, thanks to its 254hp 3.0-liter turbocharged diesel engine and four-wheel-drive traction¹.

Road trains of up to four trailers are only permitted in Australia's vast Outback regions and typically carry fuel, mineral ore and cattle between remote rural communities. Strict regulations limit their length to 175.5-ft so Land Rover obtained special permission to pull seven trailers and the 13-ton tractor unit – retained to operate the hydraulic brakes fitted to the trailers.

John Bilato, Managing Director of haulage specialist G&S Transport, took the wheel for the epic pull. He said: "When Land Rover first got in touch, I didn't think the vehicle would be able to do it, so I was amazed by how easily the standard Discovery pulled a 110-tonne road train. And the smoothness of the gear changes under that amount of load was genuinely impressive. These road trains are the most efficient form of road haulage on the planet and using the Discovery made this the most economical of all."

The extreme test was carried out using a Discovery HSE Td6 and is the latest in a series of impressive towing demonstrations completed by the Discovery family. At its 1989 launch, the original Discovery I was used to pull a train and last year the Discovery Sport premium compact SUV towed a trio of rail carriages 85ft above the Rhine River.

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Go to

www.us.media.landrover.com for news releases, high-resolution photographs and broadcast quality video footage "Towing capability has always been an important part of Discovery DNA and the raw weight of the road train tells only half the story here," said Quentin Spottiswoode, Land Rover Product Engineer. "Pulling a rig and seven trailers, with the rolling resistance of so many axles to overcome, is a huge achievement. We expected the vehicle to do well but it passed this test with flying colors, hitting 27mph (44km/h) along its 10-mile (16km) route."

The Discovery used its standard eight-speed automatic transmission and four-wheel drive system and was hooked up to the road train using a factory-fitted optional tow bar attachment. The road train itself was even carrying 11-tons of ballast in order to hit the magic 121-ton weight mark¹.

With 443-lb. ft. of torque, the Discovery Td6 is well suited to pulling heavy loads. The 254hp 3.0-liter single-turbo engine features low-pressure exhaust recirculation and a two-stage oil pump for improved responses, refinement and performance. As a result, the 2017 model year diesel derivative delivers an EPA fuel economy of 26mpg highway³.

2018 Model Year Enhancements

For the 2018 model year, the Land Rover Discovery gains new technologies including an optional Interactive Driver Display TFT instrument cluster. The high-resolution panel provides contemporary graphics that create the impression of 3D surfaces with exceptional clarity and allow the driver to personalize the visual display around the two main dials.

All derivatives of the latest Discovery also feature Land Rover InControl® Touch Pro™ infotainment with a 10-inch touchscreen interface on the center console⁵. Digital connectivity is enhanced with the introduction of 4G Wi-Fi, providing superior connection speeds for up to eight mobile devices on the move⁴.

An optional second-generation Head-up display technology also provides a full-color display and wider functionality, even projecting 4x4 information and improved navigation displays onto the windshield ahead of the driver², while Cabin Air Ionization is available on Discovery for the first time, delivering additional passenger comfort.

Towing

The optional Advanced Tow Assist technology² assists with reversing by providing responsive trajectory lines on the rear camera feed to the central touchscreen. This allows the driver to steer the vehicle using the rotary Terrain Response® 2 controller on the center console while the system calculates the steering inputs required to achieve the desired outcome².

In addition to Advanced Tow Assist, other towing capabilities of the vehicle include²:

- Rear Height Assist allows the driver to lower and raise the height of the rear of the vehicle making hitching a trailer simple
- Hitch Assist guides the driver to the trailer hitch point by displaying trajectory lines on the touchscreen feed to simplify the process
- Trailer Stability Assist provides assistance by detecting trailer sway and reducing the speed
 of the vehicle to restore control to the driver²
- (1) Please do not attempt. The Discovery vehicle is towing well beyond its permissible towing capacity in a one-time, short distance test. When properly equipped, the maximum permissible towing weight for the Discovery Td6 (diesel) is 7,716-lbs and up to 8,201-lbs for the Discovery Si6 gasoline models. Never tow beyond a vehicle's permissible towing capacity. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.
- (2) These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.
- (3) EPA estimates 21 city/ 26 highway/23 combined mpg. Actual mileage may vary.
- (4) The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions.
- (5) Do not use Land Rover InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

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About Land Rover

Founded in 1948, Land Rover designs, engineers, and manufactures its vehicles in the United Kingdom. For almost 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at www.landroverusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs over 40,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China. Brazil. India and Slovakia.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3.5 billion (USD\$4.5 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold over 583,000 vehicles in 136 countries, with nearly 80 percent of our vehicles produced in the UK being sold abroad.