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Audi Sport Performance Parts and Audi TT clubsport turbo concept make North American debut at 2017 SEMA Show

- **Audi Sport Performance Parts for Audi TT RS and R8 confirmed for launch in 2018**
- **Audi TT clubsport turbo concept makes U.S. debut in Las Vegas**
- **McCann Racing Audi R8 LMS joins Audi Sport display**

HERNDON, Virginia, October 30, 2017 – Audi of America announced today two Audi Sport debuts for this year’s Specialty Equipment Market Association Show (SEMA) in Las Vegas, Nevada from October 31 to November 3.

With decades of knowledge gained from competing in top Motorsport series’ around the world, Audi Sport Performance Parts represent entry into a new Audi brand segment, which caters to the ultimate in Audi driving enthusiasts. New for 2018, Audi Sport Performance Parts for both the Audi TT RS and the Audi R8 V10 will be available to purchase at select U.S. dealers.

Audi TT RS with Audi Sport Performance Parts

Created for those who wish to optimize their Audi TT RS for performance driving, Audi Sport Performance Parts offer enhancements in four areas: suspension, exhaust system, exterior and interior.

Engineered fine-tune handling and braking characteristics, the TT RS with Audi Sport Performance Parts is outfitted with a two-way adjustable coilover suspension, additional chassis bracing, brake system enhancements, lightweight 20-inch wheels with high-performance sport tires, as well as wind-tunnel developed aerodynamic enhancements that produce additional downforce at speed, and ducting which allows for additional brake cooling. The interior is fitted with an Audi Sport Performance steering wheel with carbon shift paddles, while rounding the vehicle’s performance presence is the Audi Sport Performance titanium exhaust, created in cooperation with Akrapovic d.d.

Final U.S. offerings may differ. Full product portfolio and pricing will be confirmed closer to on-sale date.



Audi TT clubsport turbo concept

Inspired by the legendary Audi 90 IMSA GTO race car of the late 1980s in both appearance and performance, the Audi TT clubsport turbo concept utilizes a 600 hp five-cylinder 2.5 TFSI engine with an electronically assisted turbocharger to sprint from 0–62.1 mph in just 3.6 seconds, on its way to a top speed of 192.6 mph. Taking the Audi TT silhouette to the extreme, the concept features angular fenders to accentuate the quattro drive, widening the production vehicle by 5.5 in, and a manually-adjustable rear wing made from carbon fiber-reinforced polymer.

Audi R8 LMS

Sharing more than 50 percent of its parts with the Audi R8 street car including the naturally aspirated V10 5.2 liter engine and the Audi Space Frame, the Audi R8 LMS embodies the ethos “Born on the Track, Built for the Road.” Achieving a one-two result at the Nürburgring 24 Hours just weeks after debuting at the Geneva Motor Show in 2015, the R8 LMS has continued to reign throughout GT3 racing series’ worldwide, including the Pirelli World Challenge and the IMSA WeatherTech® SportsCar Championship, where the R8 LMS won the GTD class Manufacturer’s Championship in 2016.

Attendees of the SEMA Show are invited to see each of these vehicles in-person at the Audi display, located in the North Hall (#11651).

Always obey local speed and traffic laws.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. The Audi Group is among the most successful luxury automotive brands globally. In 2016, AUDI AG delivered about 1.871 million Audi automobiles and broke all-time company sales records for the seventh straight year in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.