



Mercedes-Benz

The new 2018 E-Class Cabriolet

Press Information

All-Season Comfort & Practicality

November 20, 2017

Atlanta. Now on sale at U.S. dealers, the all-new E-Class Cabriolet is poised for any change in season. Available for the first time with 4MATIC all-wheel drive, the E-Class Cabriolet also boasts AIRCAP® wind deflector and AIRSCARF® neck-level heating technology to enhance comfort when driving with the top down.

The new E-Class Cabriolet four-seater combines pure, elegant design with long-distance comfort for four occupants and the latest E-Class technology. When the soft top is up, the E-Class Cabriolet has a silhouette similar to that of the E-Class Coupe and displays the same expressive proportions and clean lines. The 'hot and cool' design idiom represents both elegance and intelligence, and shapes the appearance of the Cabriolet, which nevertheless exudes a unique character - especially when the soft top is down.

Open-air driving comfort all year

Maximum open-air comfort makes the E-Class Cabriolet a pleasure to drive. Mercedes-Benz was the first manufacturer to bring neck-level heating to market with AIRSCARF® technology, which makes top-down driving enjoyable even at low temperatures by circulating warm air around the neck area in cooler weather. The available AIRCAP® system was developed specifically for Mercedes-Benz cabriolets and consists of an electric wind deflector inconspicuously integrated into the roof frame and an electric wind blocker behind the rear seats. At the press of a button, this system reduces the interior turbulence for the rear passengers as well. A number of additional features make the E-Class Cabriolet suitable for all seasons and weather conditions:

- Acoustic soft top insulated to protect against heat and cold
- Heat-reflecting leather in conjunction with leather appointments
- Individually folding rear seat backrests with through-loading feature

- Available 4MATIC all-wheel drive
- MAGIC VISION CONTROL® - the intelligent and highly efficient wash/wipe system for the windscreen - is heated when the outside temperature falls to prevent snow or ice from sticking in winter.

Starting at \$66,300 for the E400 Cabriolet and \$68,800 for the E400 4MATIC Cabriolet (not including \$995 destination & delivery), the E-Class Cabriolet joins a range of convertibles in the Mercedes-Benz lineup. The extensive Mercedes-Benz Cabrio family includes the smart electric drive cabriolet, C-Class Cabriolet, recently redesigned S-Class Cabriolet, SLC, SL and AMG GT and GT C Roadsters and the ultra-exclusive Mercedes-Maybach S650 Cabriolet.

Premium-class fabric soft top

With the new E-Class Cabriolet, Mercedes-Benz is continuing its tradition of high-caliber cabriolets with a classic fabric soft top. Available in dark brown, dark blue, red or black, the fully automatic acoustic soft top features sophisticated insulation that reduces wind and driving noise at highway speeds. The soft-top structure and insulation has an equally positive effect on climate control and comfort, making the Cabriolet suitable for use year-round.

Even with the top down, the trunk capacity offers a high level of everyday practicality, with enough space to store luggage for a weekend getaway. The 50:50 folding rear seat backrests create a through-loading feature in the interior - another advantage when it comes to daily driving.

Larger and more luxurious: interior comfort for four

Compared with its predecessor, the new E-Class Cabriolet has grown in length, width, wheelbase, and boasts a wider track. Its considerably larger footprint benefits passengers in the rear in particular. On each of the four high-quality seats - which all feel like individual seats in their own right - passengers can all enjoy true comfort even on long journeys.

The luxurious seats for all four occupants feature a sporty sculpted individual-seat character. Standard-fit automatic belt presenters for the front seats help the occupants to fasten their seat belts.

- smart fortwo electric drive cabrio (RWD)
- Mercedes-Benz C300 Cabriolet (RWD)
- Mercedes-Benz C300 4MATIC Cabriolet
- Mercedes-AMG C43 Cabriolet (4MATIC)
- Mercedes-AMG C63 Cabriolet (RWD)
- Mercedes-AMG C63 S Cabriolet (RWD)
- Mercedes-Benz E400 Cabriolet (RWD)
- Mercedes-Benz E400 4MATIC Cabriolet
- Mercedes-Benz S560 Cabriolet (RWD)
- Mercedes-AMG S63 Cabriolet (4MATIC)
- Mercedes-AMG S65 Cabriolet (RWD)
- Mercedes-Benz SLC300 Roadster (RWD)
- Mercedes-AMG SLC43 Roadster (RWD)
- Mercedes-Benz SL450 Roadster (RWD)
- Mercedes-Benz SL550 Roadster (RWD)
- Mercedes-AMG SL63 Roadster (RWD)
- Mercedes-AMG SL65 Roadster (RWD)
- Mercedes-AMG GT Roadster (RWD)
- Mercedes-AMG GT C Roadster (RWD)
- Mercedes-Maybach S650 Cabriolet (RWD)

#

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Media Contacts:

Christian Bokich	770-705-2245	christian.bokich@mbusa.com
Catherine Gebhardt	770-705-2706	catherine.gebhardt@mbusa.com

Accredited journalists can visit our media site at www.media.mbusa.com and follow us on Twitter [@MBUSAnews](https://twitter.com/MBUSAnews).