

Media Information



Volkswagen

The up! GTI – World Premiere

May 2017



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Notes:

You can find this press release and related images and videos on the new up! GTI online at www.volkswagen-media-services.com. User ID: vwupgti; password: NEWup#25.

Features and technical data of production models apply to models offered in Germany. Details for other countries may vary.

** = This vehicle is not on sale yet and is therefore not governed by Directive 1999/94 EC. All performance levels, fuel efficiency and emission figures given in this press release are forecast figures, subject to official type approval, as of May 2017.*



Wolfsburg, May 2017

World premiere of the most powerful up! – up! GTI with 115 PS as a tribute to the original GTI

In brief

Key facts: the new up! GTI in bullet points

1. **DNA of an icon:** the concept of the 115 PS GTI* follows the genetic heritage of the first Golf GTI (110 PS).
 2. **Festival highlight:** world premiere of the up! GTI concept car at the legendary GTI Meet at Lake Wörthersee (24 to 27 May).
 3. **Market launch 2018:** the production version of the up! GTI will be launched in early 2018 with a petrol engine particulate filter.
 4. **Fast:** turbo engine accelerates the up! to 100 km/h in 8.8 seconds*. The GTI reaches a top speed of 197 km/h*.
 5. **Powerful:** the powerful TSI three-cylinder engine delivers maximum torque of 200 Nm from as low as 2000 rpm.
 6. **GTI insignia:** double side stripes like the original GTI, red trim strips, GTI alloy wheels and plaid "Clark" fabric.
 7. **Five colours:** the production version will be launched in "Pure White", "Tornado Red", "Dark Silver", "Black Pearl" and "Costa Azul".
 8. **Bi-colour:** the roof of the up! GTI can be configured in the contrasting colour "Black" as an option.
 9. **Exclusive features:** the up! GTI will come with an infotainment system, air conditioning and ambient lighting as standard.
 10. **Compact siblings:** the up! GTI and the first generation Golf GTI have similar exterior dimensions and interior space.
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The up! GTI – idea and concept

A tribute to an icon. A circle closes 41 years after the debut of the first Golf GTI: as a world premiere at this year's GTI Meet at Lake Wörthersee (24 to 27 May), Volkswagen is presenting a compact, sporty car very much in the spirit of the original GTI – the new up! GTI. The concept and power output of the 85 kW / 115 PS up! GTI are broadly in line with the Golf GTI MKI

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presented in 1976 that had 81 kW / 110 PS. The near-production concept car being shown in Austria pays tribute to this icon – with compact dimensions, a low weight, a powerful engine, greater downforce on the rear axle, sports running gear and the typical insignia of a GTI (including red stripes in the radiator grille, red brake calipers, plaid “Clark” seat covers and an individual rim design). This sporty, nimble small car with a top speed of 197 km/h* will certainly bring a new dimension of driving fun to the compact class. A typical GTI feature here is the sophisticated sports running gear. It gives the car the agility akin to that of a go-kart, yet it also offers a high level of comfort. The production version of the up! GTI will be launched into the market in early 2018.

up! GTI with the DNA of the GTI Mkl. With the new up! GTI Volkswagen is building a bridge that spans four decades. When the first GTI was launched in the 1970s it democratised access to fast roads around the world – especially the overtaking lane of German motorways. Where large saloons and expensive sports cars had previously set the pace, the new compact Volkswagen suddenly stirred up the field. From the front, the red stripe in the black radiator grille, the black double stripes across the side sills and the black stripe on the tailgate immediately identified this Volkswagen as a GTI. Its 110 PS powered a kerb weight of just 810 kg. The key performance figures of the former newcomer that now changes hands for considerable sums of money: a top speed of 182 km/h and 9.0 seconds for the sprint from 0 to 100 km/h. A dynamic mix packaged in a compact body (3,705 mm long, 1,628 mm wide (without exterior mirrors), 1,390 mm high) with a design as sharp as a knife and classic paintwork. The colours for the market launch: “Mars Red” and “Diamond Silver”. Later, white and black also became established as GTI colours. The new up! GTI continues the creed of the lightweight and no-frills sports car with a compact format. Back in 1976 a compact sports car such as the Golf had a similar size to a modern city runabout in the style of the up! The up! GTI is 3,600 mm long, 1,489 mm high and 1,641 mm wide (without exterior mirrors). This means



that it is 105 mm shorter than a Golf GTI I, but 99 mm higher and 13 mm wider. The interior of the new model scores points with spaciousness on a par with the original GTI. And when the genes of the GTI drive system are packed into the equally clearly and sharply designed body of the up! the concept of the first Golf GTI – lots of power in a very lightweight, compact and fun-to-drive car – makes an exciting comeback.

The GTI for a new era. The key data of the new up! GTI do indeed read like a Golf GTI Mkl catapulted into the present day. Weight: 997 kg (increased by virtue of such things as airbags and the use of high-strength steels). Maximum speed: 197 km/h* 0-100 km/h: 8.8 seconds*. Colours: classic once again and typical of the GTI – the plain colours “Tornado Red” and “Pure White” and the metallic colours “Dark Silver”, “Black Pearl” and – as a new GTI colour – “Costa Azul” (blue). With the exception of the blue, the colours are based the original colours of the Golf GTI Mkl. Furthermore, for the production version of the up! GTI the roof will be optionally available in the contrasting colour “Black” (except in conjunction with the exterior colour “Black Pearl”).

The GTI engine

At the beginning, there was the engine. Just like in the 1970s everything started when a small team of motorsport enthusiasts developed the first Golf GTI: they got hold of the most powerful engine that would fit into the compact car (four-cylinder, 1588 cc, electric injection, K-Jetronic). And this is what happened this time as well. In 2017 the crew opted for the 1.0 TSI – a turbocharged petrol direct injection engine also now seen in the recently updated Golf. The three-cylinder engine with a capacity of 999 cc is a high-tech power plant. Details such as a turbocharger with electric wastegate control, an intake manifold module with integrated charge air cooler and an exhaust manifold integrated in the cylinder head ensure that the engine is both powerful and efficient. With pressure of 250 bar the fuel



mixture is directly injected into the combustion chambers. These features enable the small and lightweight four-valve engine to produce its 115 PS peak power output between 5,000 and 5,500 rpm. The direct injection engine's impressive maximum torque of 200 Nm is directed to the front axle via a 6-speed manual gearbox between 2,000 and 3,500 rpm. To put this in perspective: in 1976 the first Golf GTI delivered 140 Nm at 5,000 rpm.

Compatible with the city. A sound actuator ensures that the up! sounds like a sporty GTI inside, but is compatible with the city outside. This also applies to the fuel consumption and emissions. The up! GTI is one of the first petrol engine Volkswagen models to be fitted with a particulate filter as a standard feature. A Stop/Start system and recuperation mode are further features that come as standard for this sporty small car. The up! GTI will comply with the new Euro AG emission standard and will be approved in accordance with the new WLTP test procedure. Sportiness and fuel economy will harmonise in the new up! GTI. It is precisely this spread of sustainability and dynamism that makes the up! GTI so interesting as thanks to the efficient and lively TSI, the latest up! is one of the most agile cars in its class, despite the low fuel consumption.

The GTI exterior

The GTI front section. Nothing has changed here in the last 41 years – a GTI is immediately recognisable as a GTI. At the front there is the red stripe across the radiator grille. Integrated above it is the GTI logo. A further feature that all current GTI models have in common is the typical honeycomb pattern of the matt black radiator grille. In addition, the up! GTI boasts features specific to it. For example, the characteristic transverse rod in the bumper comes in high-gloss black on the up! GTI. The round front fog lights and cornering lights are integrated to the left and right of this. The trim around this area is also painted in high-gloss black. It



emphasises the width of the powerful up! GTI. A splitter (a front spoiler in motorsport style) marks the bottom of the bumper; above this splitter there is a further (very narrow) air intake for the turbocharged engine.

GTI silhouette. The most powerful up! to date is also immediately recognisable as a GTI from the side. Here the up! cites the archetypal GTI with features such as the double stripes across the wide side sill panels. The width and the distance between the stripes is based on the dimensions of those on the first Golf GTI. The exterior mirror caps match this in high-gloss black. Below them is, once again, the side GTI logo. The 17-inch alloy wheels that will come as standard on the up! GTI have been completely redesigned. They bear the name of a legendary racetrack not far from London: "Brands Hatch". Well visible between the high-shine spokes of the new wheels: the red brake calipers on the front axle (the GTI is the first up! to have a 15-inch brake on board). The wheels developed by Volkswagen R have a particularly dashing look in the wheel housings because the up! GTI features sports running gear as standard. This lowers the body by 15 mm.

GTI rear section. The boot lids of all up! models are black. So this detail automatically follows the colour scheme of the first Golf GTI. The tinted side windows at the rear go well with this. There is a restyled rear spoiler on top of the boot lid which makes the roof line appear longer. This black spoiler is larger than on all other up! models. However, this is not just a stylistic feature as the larger roof edge spoiler provides for greater downforce on the rear axle for optimised handling performance at higher speeds. In the lower area of the boot lid a red trim stripe and the GTI logo identify the concept car as the most powerful up! to date. The production version will also feature all these details. This also applies to the matt black diffuser at the rear and the chrome-plated tailpipe of the exhaust system.

The GTI interior



GTI insignia. Even the first GTI featured the classic plaid fabric pattern with off-white and red stripes on a black background. Needless to say, the centre panels of the seats of the new up! GTI will also be given a stylish look with this fabric. It is called "Clark" – just like in the Polo GTI and Golf GTI. The outer panels of the seats are black. Further GTI insignia in the vehicle interior include GTI door sill panel trims, a special GTI gear knob and a multifunction steering wheel specific to the GTI with red stitching and the GTI logo in the vertical spoke. Also covered with leather is the handbrake lever. A further "must" in a GTI: the roof lining and roof pillars are trimmed in a sporty black. Meanwhile the red ambient lighting is subtly, classically, sporty. The dashpad featuring a "Pixels red" design is colour-coordinated with the black and red interior elements. The chrome-plated trims around the vents, controls and instruments create an elegant contrast. The upper door panels are body-coloured.

GTI equipment and features.

Exclusive GTI features. The production version of the up! The GTI will be launched at the beginning of next year with greatly expanded features. In addition to the GTI insignia and the details already outlined, these additional features include the "Composition" radio system, six loudspeakers, a USB interface (Germany), air conditioning, heated seats, electrically adjustable and heated door mirrors, front fog lights with static cornering lights and, as described, sports running gear lowering the car by 15 mm. The up! GTI will be introduced on the market in "pure white" with two doors as standard (four doors available as an option). Ideally, it will be parked next to a Golf GTI Mkl in the garage – the new car for every day of the year, and the heritage model the most beautiful summer days.