

Media Information
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McLaren BP23 ‘Speed Form’: bespoke sculpture capturing velocity and luxury arrives with future owners of new McLaren Hyper-GT

- ‘Money-can’t-buy’ BP23 sculpture produced for 106 confirmed buyers of new, yet-to-be-named, McLaren Hyper-GT
- Over 100 hours to create each ‘Speed Form’, including 30 hours of expert hand-polishing
- Glimpse of exquisitely detailed interior of the fastest and most luxurious McLaren ever

Future owners of the still-to-be unveiled McLaren Hyper-GT, codenamed BP23, will this week receive a sculpture of the car’s evocative and luxurious yet sporting interior. The BP23 ‘Speed Form’ also features a hint of the bodywork design that will make the next Ultimate Series McLaren the most aerodynamic car ever from the marque and help it to achieve the highest top speed of any McLaren, at more than 243mph.

The BP23 ‘Speed Form’ provides an early hint of the luxury and imagination that extends under the skin of the vehicle to its icon-eclipsing interior, which is arranged in the same three-seat, central driving position layout as the McLaren F1 that inspired it. As befits a gift associated with such a rare car, examples of the BP23 Speed Form – which are individually numbered – will not be available to buy.

This three-dimensional piece of art, which measures 400mm x 205mm x 80mm and weighs a proud 3.6kg, is a product of ‘extreme craftsmanship’, created in the true spirit of leading-edge McLaren automotive design. Each piece is machined using the latest 5-axis CNC cutting technology but hand-assembled and finished, reliant on the interaction of human hands, eyes and skills for the achievement of excellence.

Each McLaren BP23 ‘Speed Form’ took more than 100 hours to create, with 30 hours of expert hand-polishing alone. A craftsman has checked each sculpture to achieve an exceptional standard of build, and the highest quality possible.

The entire BP23 allocation of 106 – the same volume as the number of McLaren F1’s sold – was spoken for within weeks of the petrol-electric hybrid car being announced. Unlike McLaren Sports Series and Super Series cars, which have an alphanumeric nomenclature, BP23 will carry an as-yet unannounced name that will be disclosed nearer to its reveal.

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

The company, launched in 2010, is now the largest part of the McLaren Group.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced in 2016, the company's Track22 business plan will see the company invest £1billion in research and development to deliver 15 new cars or derivatives by the end of 2022, of which at least half will be hybrids.

2017 saw the company launch further models in line with Track22 including the second-generation Super Series, the 570S Spider and the McLaren Senna.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury high performance and technology and comprises three principal businesses: Automotive, Racing and Applied Technologies.

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