

Media Information

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McLaren Automotive partners with Chinese fashion designer and entrepreneur to create McLaren 570GT MSO Cabbeen Collection

- 570GT MSO Cabbeen Collection developed by McLaren Special Operations (MSO) in collaboration with Chinese fashion designer and entrepreneur, Mr. Cabbeen
- First styling collaboration between McLaren and a Chinese fashion designer and demonstrating the philosophy, 'Designed in China, made in the UK'
- Collection makes its world premiere this week in Beijing at Auto China 2018; limited to only five units worldwide
- MSO Bespoke Obsidian Black paint finish; hand-painted dragon door inserts, 15-Spoke GT wheels and brake calipers all finished in Bespoke Gloss Speedline Gold
- Rear Luggage Deck finished with vivid gold embroidered dragon, designed by Mr. Cabbeen and sewn by Kang Huifang, a preserver of Chao Embroidery, one of China's rare cultural heritages that embodies time-honoured classic aesthetics and craftsmanship.

McLaren Special Operations (MSO) and Chinese fashion designer and entrepreneur, Mr. Cabbeen, have combined to create a bespoke McLaren 570GT that will be unveiled this week in Beijing at the Auto China 2018 show. The first bespoke model developed by MSO to introduce distinctive Chinese classic design elements, the McLaren 570GT MSO Cabbeen Collection is the result of a styling collaboration with the Chinese fashion design wear company. Just five examples of the car will be available.

Finished in MSO Bespoke Obsidian Black paint complemented by a dragon design that has been hand-painted in Gloss Speedline Gold on both door inserts, the 570GT MSO Cabbeen Collection additionally features a new 15-Spoke GT wheel, which together with the brake calipers are also finished in Gloss Speedline Gold.

"McLaren Special Operations is dedicated to providing customers with tailored choices that offer



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them almost endless personalisation alternatives,” commented, Ansar Ali, Managing Director, McLaren Special Operations. “As a fusion of contemporary British design style and Chinese classic art elements, the 570GT MSO Cabbeen Collection was created to satisfy Chinese customers’ desire for individualisation and is further evidence of the growing interest in MSO services in the China market.”

MSO Defined Carbon Sill Covers grace the inside the cabin, with unique vivid sculptural dragons embroidered in gold on the Alcantara® Centre Front Tunnel and Rear Luggage Deck. Designed by Mr. Cabbeen to elevate the five Cabbeen Collection cars to a new level of interior luxury, the dragon motifs are an example of Chao Embroidery, which is recognised as part of China’s cultural heritage.

The embroidered dragons on each of the five cars were sewn by Kang Huifang, the Director of the Professional Embroidery Committee of China’s Arts and Crafts Institute and renowned for her work over four decades to preserve the art of Chao Embroidery.

The McLaren 570GT is the most luxurious and refined Sports Series model, providing long-distance comfort and increased versatility while retaining a thrilling driving experience. Subtly visually different to the 570S Coupé, its classic GT lines sweep down into a side-opening rear glass hatch to provide an additional 220 litres of storage on the leather-lined touring deck, as well as an instantly recognisable visual identity. Chassis settings deliver the additional comfort expected from a car developed for touring, but the 3.8-litre twin-turbocharged McLaren V8 engine ensures the 570 GT has the exhilarating performance expected of a McLaren Sports Series model.

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Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

Originating from Mr. Cabbeen’s hometown in China, Chao Embroidery is among the most famous of Chinese Embroideries and is officially recognised as a part of China’s cultural heritage. It is famous for its textured and padded style of embroidery and is a design element that Mr. Cabbeen feels most proud of.

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.



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The company, launched in 2010, is now the largest part of the McLaren Group.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced in 2016, the company's Track22 business plan will see the company invest £1billion in research and development to deliver 15 new cars or derivatives by the end of 2022, of which at least half will be hybrids.

2017 saw the company launch further models in line with Track22 including the second-generation Super Series, the 570S Spider and the McLaren Senna.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury high performance and technology and comprises three principal businesses: Automotive, Racing and Applied Technologies.

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