

Media Information  
16:30 BST July 18, 2018

## Bespoke McLaren Senna with Full Visual Carbon Fibre Body in Emerald Green Tint by MSO one of first customer deliveries

- First North American designated McLaren Senna delivered to customer Michael Fux in New York
- Specified with McLaren Special Operations bespoke content, including Full Visual Carbon Fibre Body tinted in Emerald Green, and an Emerald Green Tinted Carbon interior with bright white leather
- Approximately one third of the 500 McLaren Sennas to be produced were ordered by North American customers

The first North American designation of McLaren's most extreme road car ever built, the McLaren Senna, has been delivered to customer Michael Fux in New York City. An entrepreneur, philanthropist and renowned car collector known for his eclectic taste, Mr. Fux's Senna features an extensive list of bespoke content specified through McLaren Special Operations (MSO).

Perhaps most significant is the Full Visual Carbon Fibre Body, tinted in a custom emerald green colour known as "Fux Green". Comprising 67 parts, the full body set takes almost 1,000 hours to produce. Blue and red wheel centre lock nuts and ball polished wheels complete the exterior, while the body colour is carried through to the interior, with "Fux Green" Tinted Carbon in Gloss Finish complemented by a bright white leather facia, seats, door uppers, and steering wheel, with green contrast stitching on the seats and steering wheel. The headliner remains in Carbon Black Alcantara®, while the door struts and rear-view mirror are painted in green.

*"We're pleased to deliver the first McLaren Senna in the North American market," said Tony Joseph, President, McLaren North America. "This is such a special car, designed and engineered to be the ultimate road-legal track car ever produced by McLaren. We know that owners can't wait to get their cars on the circuit, and we're eager for them to get behind the wheel."*

Bearing the name of legendary Formula 1 driver, Ayrton Senna, the newest family member in the Ultimate Series was developed to be the most responsive and engaging road-legal McLaren ever, offering the purest connection between the driver and car. Though the engine specs are impressive — a 4.0-litre, twin-turbocharged V8 engine that produces 800PS and torque of 800Nm for 0-60mph in 2.7 seconds and 0—124mph in a blistering 6.8 seconds — the aerodynamics on the McLaren Senna are arguably most noteworthy. The active front aero blades and an active rear wing contribute to up to 800kg of downforce, supported by the aggressive, form-follows-function design of the McLaren Senna that prioritises aerodynamic performance above visual appearance.



KENWOOD



RICHARD MILLE

As with all McLaren road cars, the McLaren Senna features a carbon ‘tub’ — the Monocage II — which contributes to the lightest dry weight of 1,198kg, making the McLaren Senna the lightest McLaren since the iconic F1. The RaceActive Chassis Control II suspension ensures maximum stability under heavy braking, high-speed cornering and intense acceleration, while the next-generation carbon ceramic, motorsport-derived brakes and bespoke Pirelli P Zero™ Trofeo R tyres deliver a more connected driving experience and quicker lap times.

The “Fux Green” McLaren Senna joins a bespoke 720S that is also in Mr. Fux’s collection. Noted for its bright white interior and custom fuchsia exterior colour known as “Fux Fuchsia”, Mr. Fux’s 720S made a splash on the Concept Car Lawn at the 2017 Pebble Beach Concours d’Elegance. These supercars join his other McLarens – a 12C in McLaren Orange and a 12C Spider in bespoke purple.

The McLaren Senna owned by Mr. Fux will be on display on August 24 at *The Quail, A Motorsports Gathering*, during Monterey Car Week.

To discover more about the McLaren Senna, visit [cars.mclaren.com](https://cars.mclaren.com).

---

## Ends

### Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – [cars.mclaren.press](https://cars.mclaren.press)

### **About McLaren Automotive:**

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

Launched in 2010, the company is now the largest part of the McLaren Group.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company’s Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

2017 saw the company launch further models including the second-generation Super Series, the 570S Spider and the McLaren Senna. In 2018, the company launched the 600LT.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.



KENWOOD



RICHARD MILLE

**McLaren Group:**

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied Technologies.

**Further information:**

**Wayne Bruce**

Global Communications & PR Director | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7768 132429

**Email:** [wayne.bruce@mclaren.com](mailto:wayne.bruce@mclaren.com)

**Daniel Golding**

Global Head of Corporate Communications | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7717 450469

**Email:** [daniel.golding@mclaren.com](mailto:daniel.golding@mclaren.com)

**Paul Chadderton**

Global Product Communications & PR Manager | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7990 776749

**Email:** [paul.chadderton@mclaren.com](mailto:paul.chadderton@mclaren.com)

**Amel Boubaaya**

Head of Lifestyle and EU Communications | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7920 531357

**E-mail:** [amel.boubaaya@mclaren.com](mailto:amel.boubaaya@mclaren.com)

**Adam Gron**

Senior Press Officer - UK | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7827 081 770

**Email:** [adam.gron@mclaren.com](mailto:adam.gron@mclaren.com)

**Twitter:** [www.twitter.com/Adam\\_Gron](https://www.twitter.com/Adam_Gron)

**Hunter Skipworth**

Social Media Manager | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7990 564 052

**E-mail:** [hunter.skipworth@mclaren.com](mailto:hunter.skipworth@mclaren.com)

**Roger Ormisher**

Vice President, Communications & PR | McLaren North America

**Phone:** +1 714 501 8137

**Email:** [roger.ormisher@mclaren.com](mailto:roger.ormisher@mclaren.com)

**Laura Tilley**

Public Relations | McLaren North America

**Phone:** +1 765 517 2186

**Email:** [laura.tilley@mclaren.com](mailto:laura.tilley@mclaren.com)



**KENWOOD**



**RICHARD MILLE**

**Karin Haferkorn**

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261343

**Mobile:** +44 (0) 7899 816872

**Email:** [karin.haferkorn@mclaren.com](mailto:karin.haferkorn@mclaren.com)

**Sunny Zhang**

PR Communication Director - China | McLaren Automotive Limited

**Phone:** +86 (0) 21 2074 0520

**Mobile:** +86 186 1617 9933

**Email:** [sunny.zhang@mclaren.com](mailto:sunny.zhang@mclaren.com)

**Gracia Yap**

PR Manager – Asia Pacific | McLaren Automotive Limited

**Phone:** +65 6338 3700

**Mobile:** +65 9109 3698

**Email:** [gracia.yap@mclaren.com](mailto:gracia.yap@mclaren.com)

**Media website:** [cars.mclaren.press](http://cars.mclaren.press)

**Facebook:** [www.facebook.com/mclarenautomotive](http://www.facebook.com/mclarenautomotive)

**Twitter:** [www.twitter.com/McLarenAuto](http://www.twitter.com/McLarenAuto)

**You Tube:** [www.youtube.com/mclarenautomotivetv](http://www.youtube.com/mclarenautomotivetv)



**KENWOOD**



**RICHARD MILLE**