



MINI CORPORATE COMMUNICATIONS

Media information

18 January 2019

MINI at the Brussels Motor Show 2019.

British premium automobile manufacturer presents an exclusive design model to mark the 60th anniversary of the brand along with the MINI John Cooper Works, now fitted with a petrol engine particulate filter.

Munich. The MINI presentation at the Brussels Motor Show 2019 is dedicated entirely to a round anniversary. The motor show in the Belgian capital is the scene of the world premiere of the MINI 60 Years Edition. With this exclusive design model, the British premium automobile manufacturer recalls the debut of the classic Mini in the year 1959. At that time, this economical and agile small car laid the foundations for a worldwide brand success story that continues to this day. 60 years on, MINI presents a model program to the Brussels Motor Show visitors from 19 to 27 January that offers a modern interpretation of the brand's core properties. It ranges from the first MINI to feature an electric motor through to the extremely sporty John Cooper Works models.

The founding father and bestseller among the top athletes of the model program is the MINI John Cooper Works (combined fuel consumption: 6.9 – 6.9 l/100 km with 6-speed manual transmission, 6.2 – 6.1 l/ 100 km with 8-speed Steptronic gearbox; combined CO₂ emissions: 158 – 157 g/km with 6-speed manual transmission, 142 – 140 g/km with 8-speed Steptronic transmission). At the Brussels Motor Show 2019 MINI presents the new version of the 3 door, whose emissions output is now optimised by means of a standard particulate filter.

Anniversary design model: the MINI 60 Years Edition.

With its exclusive design and equipment features, the MINI 60 Years Edition – to be shown in public for the first time in Brussels – authentically expresses the traditional sporting spirit and British origins of the brand. A distinctive appearance is ensured by the body colour British Racing Green IV, a contrasting finish on the roof and exterior mirror caps, bonnet stripes in a specific anniversary design and 17-inch light alloy wheels in the version 60 Years Spoke 2-tone. The anniversary logo also appears on the side scuttles, door sill finishers, front headrests

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as well as in the LED logo projection on the driver's side. In addition the exclusive design model has model-specific interior trim finishers.

The standard equipment of the edition vehicles also features a sports leather steering wheel as well as sports seats in the leather trim MINI Yours Leather Lounge 60 Years and the exclusive colour Dark Maroon. The MINI 60 Years Edition will be available from March 2019 onwards as a MINI 3 door and MINI 5 door, each with four engine variants.

MINI John Cooper Works now complying with Euro 6d-TEMP emissions standard.

The thrilling performance properties of the MINI John Cooper Works powered by a 4-cylinder turbo engine with an output of 170 kW/231 hp are now combined with further optimised emissions. Thanks to a particulate filter integrated in the sports exhaust system, both the 3 door model and the MINI John Cooper Works Convertible (combined fuel consumption: 7.1 – 7.0 l/100 km with 6-speed manual transmission, 6.5 – 6.4 l/ 100 km with 8-speed Steptronic transmission; combined CO₂ emissions: 162 – 161 g/km with 6-speed manual transmission, 148 – 145 g/km with 8-speed Steptronic transmission) now complies with the Euro 6d-TEMP emission standard.

Together with the two most recent additions to the brand's program, MINI will also be presenting a cross-section of its model range, which currently comprises five series. The British original is represented in the premium small car segment by the MINI 3 door, the MINI 5 door and the MINI Convertible. And through the MINI Clubman and the MINI Countryman, the brand's individual style has also become established beyond the premium compact segment. These models will also be on show as part of the trade fair presentation in Brussels, including the MINI Cooper S E Countryman ALL4 (combined fuel consumption: 2.5 – 2.4 l/100 km; combined CO₂ emissions: 56 – 55 g/km, combined power consumption: 13.7 - 13.4 kWh/100 km). The brand's first plug-in hybrid model enables a purely electrically powered range of up to 41 – 42

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kilometres, thereby already providing an impression of locally emissions-free mobility combined with typical MINI driving fun.

The figures for fuel consumption, CO₂ emissions, power consumption and range are measured using the methods required according to Regulation (EC) 2007/715 as amended. The information is based on a vehicle with basic equipment in Germany; ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change during configuration.

The information has already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions.

For further details of the official fuel consumption figures and the official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars" available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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