





BENTLEY

Press Information

# EXP 100 GT DYNAMIC IMAGERY RELEASED TO MARK BENTLEY'S CENTENARY CELEBRATIONS AT MONTEREY CAR WEEK

- New dynamic imagery of EXP 100 GT taken on the Monterey peninsula
- 1931 Bentley 8-Litre wins top 'Best of Show' award at Pebble Beach Concours d'Elegance
- All-new Flying Spur makes Americas debut
- Pikes Peak Continental GT, new Continental GT V8 Convertible and 1929 Team Blower lead Centenary Parade at Laguna Seca
- The Home of Bentley celebrates 100 years through a showcase of British craftsmanship and design

(20 August 2019, Monterey, Calif.) Bentley is releasing new dynamic images of its visionary EXP 100 GT concept car to celebrate a stunning presence at Monterey Car Week 2019, which was crowned with a Bentley taking the coveted 'Best of Show' prize at the pinnacle Pebble Beach Concours d'Elegance.

Alongside the new images, that also include stunning location shots taken on the Monterey Peninsula, Bentley has launched a new and dedicated app for Apple devices. The 'Bentley 100 AR' app uses a printable QR code to provide an augmented reality experience of the EXP 100 GT, allowing users to explore the exterior and interior of the concept car. Users can even interact with a virtual version of the car in full scale, by using the app at selected Bentley retailers.

This year saw the biggest and most successful Bentley presence at Monterey Car Week in its history, as part of the marque's extensive centenary

[All vehicles in release: WLTP drive cycle: fuel consumption, mpg (I/100km) Combined 19.2-21.7 (13-14.7). Combined CO<sub>2</sub> – 296-335g/km.]



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celebrations. The Home of Bentley in Monterey - a private residence in Pebble Beach that transforms to be a 'home away from home' - featured a display of current product including the all-new Continental GT V8 as well as the Bentayga portfolio of Design Series, Speed, V8 and Hybrid. Alongside the model range and customer test drive programme was a Bentley boutique dedicated 'Crewe America' and in showcase of design handcraftsmanship skills provided by a team of Bentley colleagues that joined direct from Crewe, England.

The EXP 100 GT made its Americas debut at The Quail - A Motorsports Gathering, on Friday - the first act of a trilogy of appearances that included Saturday at the Home of Bentley and a star showing alongside the Concept Lawn at the Concours d'Elegance on Sunday.



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Saturday daytime saw a dedicated Centenary Parade take place at the iconic Laguna Seca raceway. Led by a three-car echelon of the 1929 41/2-litre Team Blower, record-breaking Pikes Peak Continental GT and new Continental GT V8 Convertible, the 21-car field also comprised heritage pre-war Bentleys that had completed the W.O. Bentley Tour up the California coastline earlier in the week.

Bentley's pinnacle Signature Party took place on Saturday evening, with more than 400 VIP guests attending over the course of the evening at The Beach & Tennis Club in Pebble Beach. Bentley Chairman and CEO Adrian Hallmark and Americas CEO and President Christophe Georges together introduced the all-new Flying Spur luxury sedan for its Americas debut, and

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displayed the cars of the W.O. Bentley tour arrived in style to form a guard of honour for the evening.

Bentley was a featured marque at Sunday's Pebble Beach Concours d'Elegance, where almost 60 Bentleys filled six individual classes across the show field. Highlights included the bringing together of the three most famous Speed Six models - Old Numbers 1, 2 and 3 - and three of just four Team Blowers ever built. The crowning moment came at the end of the day, when The Hon. Sir Michael Kadoorie's exquisite 1931 8 Litre Gurney Nutting Sports Tourer was awarded the prestigious 'Best of Show' award, handed to the car that the judging panel deems to be the finest at the Concours.



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Bentley Motors will return to the peninsula for Monterey Car Week next year, from Thursday 13<sup>th</sup> to Sunday 16<sup>th</sup> August 2020. Before then, Bentley's 100th birthday festivities in The Americas will culminate with a Bentley Centenary Celebration and Parade through Manhattan on 19th October.

- ENDS -

## **WLTP**

[Continental GT WLTP drive cycle: fuel consumption, mpg (I/100km) - Combined 20.8 (13.6). Combined CO<sub>2</sub> – 308g/km.]

[Bentayga V8 WLTP drive cycle: fuel consumption, mpg (I/100km) - Combined 21.7 (13). Combined CO<sub>2</sub> – 296g/km.]

[Bentayga V8 Design Series WLTP drive cycle: fuel consumption, mpg (I/100km) -Combined 21.7 (13). Combined CO<sub>2</sub> – 296g/km.]

[All vehicles in release: WLTP drive cycle: fuel consumption, mpg (I/100km) Combined 19.2-21.7 (13-14.7). Combined CO<sub>2</sub> – 296-335g/km.]





By appointment to HRH The Prince of Wale motor car manufacturers Bentley Motors Limited



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[Bentayga Speed WLTP drive cycle: fuel consumption, mpg (I/100km) – Combined 19.2 (14.7). Combined  $CO_2 - 335g/km$ .]

#### **Disclaimer**

The new Flying Spur is not yet available to order in EU28 countries, Israel, Norway, Switzerland, Turkey or Ukraine. It will be available to order in these markets later this year.

The Continental GT V8 is available to order in all markets except EU28, Switzerland, Norway, Ukraine and Turkey. It will be available to order in these markets in Q4, 2019. Please contact your Bentley dealer for further information.

Bentayga Hybrid is only available to order in Canada and the United States of America. It will become available to order in other selected markets during the second half of 2019. Please contact your Bentley dealer for further information.

Bentayga Speed is available to order in all markets except EU28, Switzerland, Norway, Ukraine, Turkey, Israel and Vietnam. It will be available to order in these markets in Q3, 2019. Please note, Bentayga Speed will not be sold in mainland China.



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## Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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