

## **Nissan displays diverse lineup at Auto Shanghai 2021**

*Showcases latest X-Trail and previews innovations in electrification and connectivity*

**SHANGHAI** (April 19, 2021) – At Auto Shanghai 2021, Nissan is delivering on its commitment to meet the ever-evolving needs of consumers in China who aspire for more efficiency, more technology and enhanced connectivity.

The all-new Nissan X-Trail crossover is the latest to be unveiled as part of this commitment. As a segment leader and best-seller in China, the X-Trail is a key model in the Nissan NEXT transformation plan. The model offers an attractive package of dynamic performance and tech to seamlessly support customer lifestyles.

The X-Trail elevates the SUV segment through cutting-edge design, dedication to detail, and advanced technologies that showcase intelligent driving and enhanced connectivity, defining the company's role as a leader in mobility solutions.

The all-new Nissan X-Trail will be launched in China in the second half of 2021.

Along with the X-Trail, Nissan introduced the latest e-POWER electrified powertrain technology, positioned to open the next chapter of electrification for Nissan in the China market.

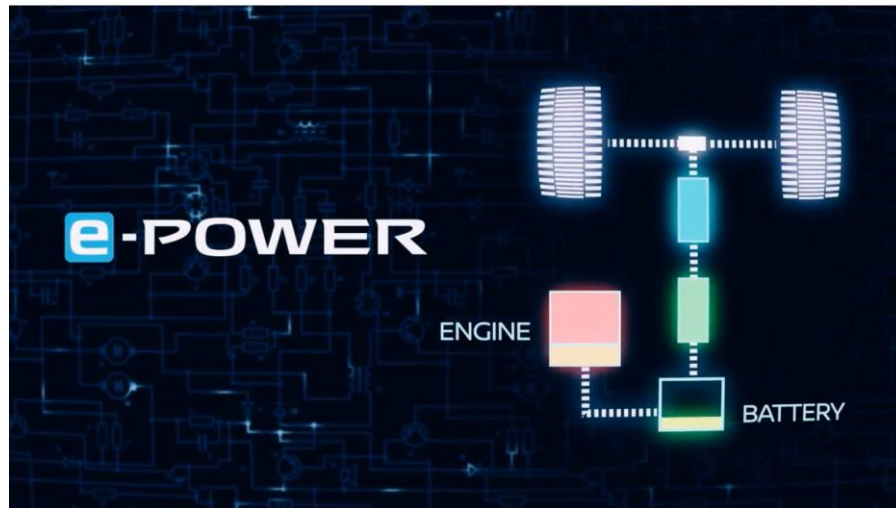
The all-electric Nissan Ariya, which made its China debut last year at the Auto China 2020, is also featured at the booth. As a key vehicle in Nissan's electrified strategy for China and one of nine electrified models to be brought to the market by 2025, the Ariya brings stunning design presence, powerful performance and connected technologies as the latest icon of Nissan Intelligent Mobility.

"As China stands at the forefront of defining the future of mobility, we, as Nissan, are ready to drive forward with innovations in connected, autonomous, and electrified technologies," said Ashwani Gupta, Nissan's chief operating officer. "Nissan will continue to bring the best of today's most innovative technologies along with the benefits of future mobility to our customers in China."

### **Nissan's e-POWER technology**

Nissan's e-POWER technology features a 100% electric motor-driven system that delivers responsive acceleration, smooth deceleration, and quietness similar to an EV, while removing the need for external charging thanks to an on-board gasoline engine that charges the battery pack when necessary. Since its introduction in Japan, e-POWER has proven to be a hit among consumers with a variety of e-POWER models expanding in the market. So far, over 500,000 vehicles equipped with e-POWER have been sold.

e-POWER energy efficiency is comparable to hybrid electric vehicles and contributes to the NEV roadmap defined by the Chinese government and aligns with Nissan's global target to achieve carbon neutrality across its operations and the life cycle\* of its products by 2050. As part of this effort, by the early 2030s every all-new Nissan vehicle offering in key markets will be electrified.



“We want our customers in China to experience the feeling of excitement, quietness and smooth acceleration of driving an electric car with the confidence and convenience of having a fuel tank to always rely on,” said Gupta. “We are very excited that e-POWER will be coming to one of our most popular models in China soon, the best-selling sedan, Nissan Sylphy, and eventually in six models by 2025.”

### **The full force of Nissan electrification**

From the latest in electrification to enhanced mobility just over the horizon, the Nissan booth is showcasing a full force of innovation and electrification.

As the company’s pioneering 100% electric, zero-emission vehicle, the Nissan LEAF remains a key model in the electrified lineup, with more than half a million drivers worldwide choosing the LEAF as an EV that meets their lifestyle needs.

Nissan is also showcasing its participation in Formula E, the all-electric street racing championship series. Formula E world championship racing brings the exhilaration and fun of zero-emission electric vehicles to a global audience. Nissan’s participation in Formula E offers a very real way to take the technology and know-how from the realm of competition and apply toward the continued development of EVs for customers worldwide. The company recently announced its commitment in Formula E through the 2025-2026 season.

As a nod to the company’s roots, the entire lineup on display is housed in an all-new booth that embodies a Japanese design aesthetic. The booth uses design to highlight popular Nissan vehicles, such as the Altima and Qashqai which both feature ProPILOT technology; and an electrified space with digital walls that feature 70 years of Nissan EV heritage, including the pioneering Tama and past EV concepts. At specific times, showgoers can interact with the digital walls, augmenting themselves next to the eye-catching EVs as they cycle through the decades.

The Nissan booth is in Hall 7.2 at Shanghai’s National Exhibition and Convention Center.

\*Includes raw material extraction, manufacturing, use, and the recycling or reuse of end-of-life vehicles

To learn more about the Nissan NEXT transformation plan, visit <https://global.nissannews.com/en/releases/plan>

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