## **BMW**Corporate Communications





Media Information BMW M GmbH 2nd August 2021

## Official Car of MotoGP™: BMW M presents the new BMW i4 M50 Safety Car for the FIM Enel MotoE™ World Cup.

- As part of the partnership with MotoGP<sup>™</sup> rights holder Dorna Sports, BMW M
  GmbH has provided the safety car for the FIM Enel MotoE<sup>™</sup> World Cup since 2019.
- First outing for the new BMW i4 M50 Safety Car at the Motorcycle Grand Prix of Austria at the Red Bull Ring.
- World premiere of the first fully-electric safety car from BMW M.

Munich. Presenting the first fully-electric safety car from BMW M: BMW M GmbH, the "Official Car of MotoGP<sup>TM</sup>", will unveil the new BMW i4 M50 Safety Car for the FIM Enel MotoE<sup>TM</sup> World Cup at the Motorcycle Grand Prix of Austria on 15th August at the Red Bull Ring (AUT). It will replace the BMW i8 Safety Car, which has previously led the field in the electric motorcycle series, which takes place on the support programme for MotoGP<sup>TM</sup>.

The new safety car for the FIM Enel Moto $E^{TM}$  World Cup is based on the BMW i4 M50 (power consumption combined: 22.5 to 18.0 kWh/100km WLTP;  $CO_2$  emissions combined: 0 g/km WLTP\*), which will be launched in November 2021. The first fully-electric performance car from BMW M GmbH will provide intense driving pleasure. With an electric motor on both the front and the rear axle, generating a total output of 400 kW/544 hp, and M-specific chassis technology, it offers captivating driving dynamics. The emotional driving experience is underlined in particular by the drive sound, which has been developed specifically for electric BMW M cars. With all its properties, the BMW i4 M50 forms the perfect basis for use as a safety car in Moto $E^{TM}$ .

"With the BMW i4 M50, we are entering a new era and presenting our first M with a fully-electric drive train," says Markus Flasch, CEO of BMW M GmbH. "With the first M BEV, we are setting course for a future, in which the combination of extremely sporty, performance vehicles and electrification is an exciting theme. We are showing that everything people have come to value about M- the typical emotional M driving experience with sportiness, power and dynamics - is also possible in a fully-electric vehicle. While the production

<sup>\* =</sup> preliminary data. No homologation figures available yet.

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version of the four-door Gran Coupé will hit the market in the autumn, our fans can enjoy its world premiere at the racetrack this summer. There could not be a more appropriate safety car for MotoE than the BMW i4 M50 – pure performance, fully-electric. We are looking forward to the premiere in Spielberg."

The FIM Enel MotoE<sup>™</sup> World Cup has been part of the MotoGP<sup>™</sup> world championship since 2019. The fully-electric series, with Energica motorcycles, offers thrilling head-to-head races and exciting battles at some of the most iconic circuits in motorcycle racing.

For more information about BMW M GmbH and the involvement as the 'Official Car of Moto $GP^{TM'}$ , see: <u>www.bmw-m.com</u>

## BMW M GmbH.

BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the business areas of BMW M Automobiles, BMW Individual, M Sports Options and Packages, BMW Driving Experience as well as Rescue and Operational Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for racing success and for the fascination of high-performance sports cars with a unique exclusive character for road use.

The electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable and as per the WLTP procedure. They refer to vehicles in the German market. Where a range is shown, WLTP figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on  $CO_2$  emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at <a href="https://www.bmw.de/wltp.">www.bmw.de/wltp.</a>.

Further information on official fuel consumption figures and specific  $CO_2$  emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die  $CO_2$ -Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy,  $CO_2$  emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <a href="https://www.dat.de/co2/">https://www.dat.de/co2/</a>.

<sup>\*</sup> All figures relating to output, charging capacity, performance, energy consumption, emissions and range are provisional.