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HEART OF A REBEL - SOUL OF A GENTLEMAN

KTM AND BRABUS KICK OFF A BRAND-NEW PARTNERSHIP WITH THE FIRST EVER BRABUS MOTORBIKE – THE LIMITED-EDITION *BRABUS 1300 R*

The leading European motorcycle manufacturer KTM joins forces with BRABUS. The world-renowned luxury mobility brand out of Germany's Ruhr region specializes in the creation of high-end supercars and day boats. This brand-new collaboration sees the merging of two leading brands of their respective industries combining their distinctive brand identities.

Since 1977, the BRABUS name has been synonymous with luxury, handcrafted exclusivity and performance. Known globally among enthusiasts for the creation of high-performance supercars and as automotive individualization experts for over four decades, BRABUS has since also established itself in the marine sector through its series of exclusive day boats. Now, the company is expanding once again - broadening its focus towards high-end motorcycling in collaboration with KTM.

The BRABUS 1300 R

The all-new BRABUS 1300 R is badass design, exclusive, high-end elegance and confident performance. It is the first-ever BRABUS motorbike – an unmistakable naked bike designed for enthusiasts with an eye for details. Developed to merge both KTM's and BRABUS' deeply rooted identities and design styles, the BRABUS 1300 R represents the best of both brands. Key ingredients of the BRABUS 'Black and Bold' design language including two signature paint schemes, forged BRABUS Monoblock Z wheels, high-end carbon body elements and a stylish custom made seat, treated with expert attention to detail by the BRABUS interior specialists, define the bike's exceedingly unique and sporty character and ensure an instant 1-second wow factor.

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Experts of both brands elected the KTM 1290 SUPER DUKE R EVO to serve as the BRABUS 1300 R's platform. As KTM's latest evolution in performance-built motorbikes, this remarkable model offers the best in cutting-edge riding experience, uncompromising ergonomics and the BRABUS 1300 R's beating heart – a massive V-Twin engine producing 180 hp and 140 Nm of torque out of its namesake 1,301 cc. We invite you to experience the beginning of a new chapter in modern motorcycling. The ultimate combination of luxury, power and tenacity. The BRABUS 1300 R.

Making use of the KTM 1290 SUPER DUKE R EVO's exceptional LC8 V-twin engine producing 180 hp at 9500 rpm and 140 Nm at 8000 rpm, the BRABUS 1300 R provides performance that you would expect from the BRABUS brand. Designed to challenge the limits of forward thrust, this high-performance configuration offers a riding experience unlike any other.

In signature BRABUS fashion, the BRABUS 1300 R maintains the unmistakable 'Black and Bold' design identity with a collection of exclusive components. Lightweight Monoblock Z 9-spoke forged wheels, bespoke carbon-fiber air intakes, a distinctive headlight and a custom-made heated seat all share unmistakable styling cues from BRABUS supercars.

To add an extra touch of unique individuality, the BRABUS 1300 R is offered in just two signature color schemes – MAGMA RED and SIGNATURE BLACK. Only 77 of each variant will go into production, with the number 77 signifying the year in which BRABUS was founded.

From a technical standpoint, the all-new BRABUS 1300 R utilizes the latest WP APEX semi-active suspension technology. This allows riders to select between six dedicated damping modes - COMFORT, STREET, SPORT, TRACK, ADVANCED – at leisure or in AUTO mode, which automatically adapts to road as well as riding conditions.

Highlight features and bespoke parts include:

- Sign of excellence with limited-edition number
- BRABUS Monoblock Z lightweight 9-spoke forged wheels
- BRABUS slip-on double-pipe exhaust
- BRABUS custom-made heated seat

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- BRABUS start-up animation
- BRABUS color scheme for the dashboard
- UNIQUE black frame
- BRABUS air ducts
- BRABUS headlight mask
- BRABUS carbon belly pan
- BRABUS CNC-machined triple clamp
- BRABUS CNC-machined adjustable front brake and clutch lever
- BRABUS CNC-machined adjustable footpegs
- BRABUS CNC-machined reservoirs and oil tank caps
- BRABUS pillion seat cover
- BRABUS handlebar end mirrors
- Carbon fiber undertray with short license plate holder
- LED turn indicators with integrated brake lights
- WP APEX semi-active suspension
- WP PRO COMPONENTS (WP APEX PRO 7117) steering damper
- 5 riding modes (STREET - SPORT - RAIN - PERFORMANCE - TRACK)
- Quick turn throttle twist grip
- Heated grips
- Lightweight Li-Ion battery
- Various carbon fiber parts

Beyond offering an extraordinary riding experience, the BRABUS 1300 R makes an unapologetic statement about luxury, exclusivity, and signature BRABUS styling.

The BRABUS 1300 R will be available exclusively through the www.ktm.com pre-order web page. Click to pre-order – pre-orders will start on February 14th @ 15:00 CET.

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