



Mercedes-Benz

Press Information  
March 16, 2023

## Spacious compact SUV with attractive equipment: the new Mercedes-Benz GLB

- Updated front and rear design
- Improved standard equipment with LED High Performance headlights, comfort seats in ARTICO/fabric, leather steering wheel and freestanding double screen
- Upgraded Driving Assistance package and new MBUX generation
- Petrol gensets as mild hybrids with 48-volt network

Stuttgart. Numerous innovations and more extensive standard equipment – Mercedes-Benz is making the spacious GLB compact SUV even more attractive for customers. The redesigned front bumper with visual underbody protection points to its off-road genes. The SUV radiator grille with four horizontal louvres and central star underlines this impression. The athletic shoulder shape, with coherently modelled side graphics, creates an interesting interplay of light and shadow and a visually width-accentuated rear end.

New striking full-LED headlights and rear lights enhance the appearance, with the range of options now expanded with four additional wheel designs and a new Spectral Blue Metallic paint colour. In basic trim, the new GLB is fitted with 17-inch five-twin-spoke alloy wheels in high-gloss black with high-gloss turned surfaces. However, the GLB can also be configured with 18- to 20-inch wheels.

One of the highlights of the significantly upgraded interior is the freestanding double screen. Standard are a 7-inch and a 10.25-inch display for the respective instrument cluster and multimedia screens, with two 10.25-inch wide-screen displays available as an option. The round air vents in turbine look convey sporty elegance and contrast with the straight-lined, off-road-typical interior elements in aluminium. The standard steering wheel of the current generation is upholstered in leather, with ARTICO man-made leather available on request. In addition, a heated steering wheel rim is available for the AMG Line for the first time.

### Simplified offer logic with extensive standard equipment

Comfort seats come as standard in the new GLB, which are upholstered in ARTICO man-made leather and black fabric with three-dimensional embossing. They are optionally available in the trendy sagegrey colour. Three interior colours – black, macchiato beige and sagegrey – are available in the Progressive equipment variant. The standard seat cover in ARTICO man-made leather/microfibre MICROCUT is now also available in bahia brown in the AMG Line, as are a total of four upholstery colours: black, bahia brown, sagegrey and the new shade red pepper combined with black. The comfort seat fabric covering is made of 100% recycled

Mercedes-Benz AG | 70546 Stuttgart | P +49 711 17 0 | F +49 711 17 2 22 44 | [dialog@mercedes-benz.com](mailto:dialog@mercedes-benz.com) | [www.mercedes-benz.com](http://www.mercedes-benz.com)

Mercedes-Benz AG, Stuttgart, Germany | Domicile and Court of Registry: Stuttgart, Commercial Register No.: 762873  
Chairman of the Supervisory Board: Bernd Pischetsrieder  
Board of Management: Ola Källenius, Chairman; Jörg Burzer, Renata Jungo Brüngger, Sabine Kohleisen, Markus Schäfer, Britta Seeger, Hubertus Troska, Harald Wilhelm

The figures are provided in accordance with the German regulation 'PKW-EnVKV' and apply to the German market only. Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the EU guide 'Information on the fuel consumption, CO<sub>2</sub> emissions and energy consumption of new cars', which is available free of charge at all sales dealerships, from DAT Deutsche Automobil Treuhand GmbH and at [www.dat.de](http://www.dat.de).

materials while in the ARTICO/MICROCUT seat cover, this proportion is 65% in the seat mirror and 85% in the bottom fabric.

The standard equipment of the GLB has been significantly upgraded. The offer logic has been adapted even more precisely to specific customer wishes. The basic equipment already includes Highbeam Assist, a reversing camera and the USB package in addition to the leather steering wheel and the LED front headlights, for example. Customers also receive the Parking Package and the Mirror Package from the Progressive equipment variant onwards. Further functional equipment is bundled into packages based on real customer behaviour, with customers being able to configure vehicles individually in terms of design features such as colours, upholstery, trim and wheels.

### **Intuitive operation and adaptive software in the latest MBUX generation**

The GLB now features the latest generation of MBUX with newly designed display styles. "Classic" provides all relevant driver information while "Sporty" impresses with the dynamic rev counter. Those who want to limit themselves to essential content can select "Discreet". In combination with the three Navigation, Assistance, and Services modes and the 10 Ambient Light colour worlds, customers are treated to numerous individualisation options. All previous functions such as Media, Phone or Vehicle are still available, and they can be conveniently operated via touchscreen or steering-wheel-mounted finger pads.

New design and improved performance were the main focuses of the revision of the telematics system. For further connectivity, the GLB now has an additional USB-C port and increased USB charging power while all USB ports are illuminated. In the future, wireless networking with smartphones will be possible via Android Auto Wireless or Apple CarPlay.

### **Intelligent voice assistant learns with you**

The Mercedes-Benz intelligent voice assistant is becoming even more capable of dialogue and learning thanks to online services in the Mercedes me app<sup>1</sup> that can be activated. The system gets to know the driver and remembers their typical settings or routes. At the appropriate moment, it suggests personalised infotainment, comfort and vehicle functions – precisely tailored to the respective driving situation. The driver can, of course, reject this suggestion with the “Do not suggest now” function, or permanently delete it with “Do not suggest again”. The vehicle will remember these wishes. Certain actions can thus be triggered without having to say "Hey Mercedes," and the voice assistant can now also explain vehicle functions. As part of the "MBUX Voice Assistant" from Mercedes me, the audio "Tourguide" adds an exciting feature to travel information – initially only available in Germany. When the voice command "Hey Mercedes, start Tourguide" is given, MBUX reads out interesting facts about places of interest along the route, responding to the approximately 3,400 brown signs along German motorways.

The optional Burmester® surround sound system now features the immersive Dolby Atmos audio experience in conjunction with the latest MBUX generation, giving music more space, clarity and depth. The system also adapts to any playback environment, meaning fans can listen to music with unparalleled clarity that matches the artist's original vision from the studio.

---

<sup>1</sup> In order to use the Mercedes me connect services, it is necessary to create a Mercedes me ID and agree to the Terms of Use for the Mercedes me connect services. The services shown and their availability and functionalities depend in particular on the vehicle model, year of manufacture, optional equipment selected and country.

### **Mini-games as digital extras**

A new digital extra has made its way into the GLB with the optional individualisation package<sup>2</sup> for Mercedes me connect services. A selection of mini-games designed especially for the touchscreens and the touch-control buttons on the steering wheel turn the compact SUV into a mobile game console. Games can be played alone or with fellow passengers. Currently, classic games such as Sudoku, Shuffle Puck, Pairs and Match 3 as well as a quiz are available.

Safety assistance is another area in which the new GLB shines. Through Active Steering Control, an upgrade of the Driving Assistance Package enables more comfortable control of Lane Keeping Assist. The next generation of the Parking Package also supports longitudinal parking with 360-degree visualisation for camera-assisted parking. For the first time, the GLB also offers Trailer Manoeuvring Assist, which facilitates reverse manoeuvring with camera support. The prerequisite is the trailer hitch with ESP® trailer stabilisation in conjunction with the Parking Package with 360-degree camera.

### **Even more electrified drive options**

The new GLB is available in Europe with four petrol and four diesel engine options. The range includes four-cylinder units with seven- or eight-speed DCT dual-clutch transmission as standard. The two most powerful petrol engines come with variable 4MATIC all-wheel drive as standard.

To reduce consumption and emissions, all petrol units are electrified. These mild hybrids are equipped with an additional 48-volt electrical system for the belt-driven starter generator. Its briefly available additional power of 10 kW supports agile starting and is used for faster acceleration via boost. The starter-generator also increases comfort: in addition to low-vibration and low-noise engine starting, it enables coasting with the combustion engine switched off. In addition, it recuperates during braking and acceleration – and in this way supplies the 12-volt on-board network and the 48-volt battery with electrical energy.

Smooth operation and superior power delivery with contemporary efficiency are hallmarks of the 2.0-litre four-cylinder diesel engine. It is available in three power and torque levels from 85 kW (280 Nm) to 140 kW (400 Nm) and features single-stage turbocharging with variable turbine geometry. The cylinder head and crankcase are made of lightweight aluminium. The NANOSLIDE® coating developed by Mercedes-Benz reduces friction between the cylinder wall and the steel piston and thereby reduces consumption and emissions.

---

<sup>2</sup> An active Mercedes me connect user account is required to use the product content. Depending on the individual equipment configuration, this package contains a selection of features from the categories Sound Experience, Minigames, Projection Functions and other digital features. The possible categories as well as the underlying features may change at any time during the term of the contract.

### The engines at a glance<sup>3</sup>

Petrol engine		GLB 180	GLB 200	GLB 220 4MATIC	GLB 250 4MATIC
Displacement	cm <sup>3</sup>	1,332	1,332	1,991	1,991
Nominal power	kW/PS	100/136	120/163	140/190	165/224
at	1/min	5,500	5,500	5,500	5,500
Add. power boost	kW/PS	10/14	10/14	10/14	10/14
Rated torque	Nm	230	270	300	350
Fuel consumption combined, weighted (WLTP preliminary)	l/100 km	7.7-6,9	7.6-6.9	8.5-7.6	8.5-7.6
CO <sub>2</sub> emissions combined, weighted (WLTP preliminary)	g/km	175-156	173-156	193-174	193-174

Diesel		GLB 180 d	GLB 200 d	GLB 200 d 4MATIC	GLB 220 d 4MATIC
Displacement	cm <sup>3</sup>	1,950	1,950	1,950	1,950
Nominal power	kW/PS	85/116	110/150	110/150	140/190
at	1/min	3,400	3,400	3,400	3,800
Rated torque	Nm	280	320	320	400
Fuel consumption combined, weighted (WLTP preliminary)	l/100 km	6.1-5.5	6.1-5.5	6.4-5.7	6.5-5.8
CO <sub>2</sub> emissions combined, weighted (WLTP preliminary)	g/km	160-144	160-145	168-151	170-152

#### Contact:

Koert Groeneveld, phone: +49 (0) 160 861 4747, [koert.groeneveld@mercedes-benz.com](mailto:koert.groeneveld@mercedes-benz.com)

Tom Steller, phone: +49 (0) 151 5862 0029, [tom.steller@mercedes-benz.com](mailto:tom.steller@mercedes-benz.com)

Further information about **Mercedes-Benz** is available at [www.mercedes-benz.com](http://www.mercedes-benz.com). Press information and digital services for journalists and multipliers can be found on our **Mercedes me media online platform** at [media.mercedes-benz.com](http://media.mercedes-benz.com) as well as on our **Mercedes-Benz media site** at [group-media.mercedes-benz.com](http://group-media.mercedes-benz.com). Learn more about current topics and events related to Mercedes-Benz Cars & Vans on our **@MB\_Press** Twitter channel at [www.twitter.com/MB\\_Press](https://www.twitter.com/MB_Press).

#### Mercedes-Benz AG at a glance

Mercedes-Benz AG is part of the Mercedes-Benz Group AG with a total of around 170,000 employees worldwide and is responsible for the global business of Mercedes-Benz Cars and Mercedes-Benz Vans. Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG. The company focuses on the development, production and sales of passenger cars, vans and vehicle-related services. Furthermore, the company aspires to be the leader in the fields of electric mobility and vehicle software. The product portfolio comprises the Mercedes-Benz brand with the brands of Mercedes-AMG, Mercedes-Maybach, Mercedes-EQ, G-Class as well as products of the smart brand. The Mercedes me brand offers access to the digital services from Mercedes-Benz. Mercedes-Benz AG is one of the world's largest manufacturers of luxury passenger cars. In 2022 it sold around two million passenger cars and 415,300 vans. In its two business segments, Mercedes-Benz AG is continually expanding its worldwide production network with around 35 production sites on four continents, while gearing itself to meet the requirements of electric mobility. At the same time, the company is constructing and extending its global battery production network on three continents. As sustainability is the guiding principle of the Mercedes-Benz strategy and for the company itself, this means creating lasting value for all stakeholders: for customers, employees, investors, business partners and society as a whole. The basis for this is the sustainable business strategy of the Mercedes-Benz Group. The company thus takes responsibility for the economic, ecological and social effects of its business activities and looks at the entire value chain.

<sup>3</sup> Information on fuel consumption, CO<sub>2</sub> emissions, electricity consumption and range is provisional and was determined internally in accordance with the "WLTP test procedure" certification method. Neither confirmed values from an officially recognised testing organisation nor an EC type approval nor a certificate of conformity with official values are available to date. Deviations between the data and the official values are possible.