



**Kimera Automobili Proudly Brings Italian Excellence to America**

## **ITALY AT MONTEREY CAR WEEK WITH KIMERA**

**The First EVO38 Debuts on American Roads in a World Premiere**

**Monterey, August 12, 2024** – Just as the recently concluded Olympics have brought together the finest athletes from all nations across the globe, the United States, specifically in Monterey, California, will host the most prestigious luxury and sports car manufacturers this week, from August 12 to 18. They will showcase their creations at America's most significant automotive events and exhibitions.

Among the distinguished brands representing Italy during this important car show week, Kimera Automobili will proudly showcase Italian excellence by debuting, for the first time with a running model, the new Kimera EVO38. This model was previously unveiled in a world premiere at the Geneva International Motor Show.

This vehicle, named "Prototype 00," although still in the development phase with components yet to be validated and tested, fully represents the new Kimera EVO38, boasting 600 horsepower and all-wheel drive. Throughout the Monterey week, it will be accompanied by an EVO37 and an EVO37 Martini 7, completing the lineup of Kimera Automobili vehicles.

The Monterey Car Week, scheduled from August 11 to 18, 2024, will see Kimera Automobili participating in numerous exclusive events. It will kick off with the Motorlux event at the Monterey airport on the evening of Wednesday, August 14, followed by "The Preserve" the next evening. Additionally, Kimera may also be featured at "The Quail" on Friday, August 16.

On Saturday, August 17, the cars will be on display first at Exotics on Broadway, and later at both the Monterey Motorsports Festival and the "Concorso Italiano," an event dedicated entirely to Italian cars.

The Monterey Car Week will conclude with the famous "Pebble Beach Concours d'Elegance" on Sunday, August 18. Here, Kimera will showcase its vehicles at the gate of "The Lodge Pebble Beach."



Monterey Car Week marks a significant milestone for the Kimera Automobili roadshow and the beginning of on-road development for the EVO38, which is set to enter full production in spring 2025, with more than half of the units already sold and allocated.

Meanwhile, Kimera Automobili continues the production of the EVO37, with 18 vehicles already delivered worldwide, including in Switzerland, Spain, the United States, and France.

With its participation in Monterey Car Week 2024, Kimera Automobili continues to write an important chapter in its young history. The EVO38, EVO37 Martini 7, and EVO37 embody a philosophy that combines respect for tradition with a continuous drive for innovation. The overwhelmingly positive response and international recognition received so far demonstrate that the value of Italian craftsmanship and Kimera Automobili's commitment to carrying forward this legacy with passion and dedication are strong indicators that Made in Italy is thriving and ready to earn new accolades, both Olympic and beyond.

**For further information:** [www.kimera-automobili.com](http://www.kimera-automobili.com)

**Kimera Automobili Press Office**  
[press@kimera-automobili.com](mailto:press@kimera-automobili.com)