



## **MILITEM UNVEILS THE NEW MAGNUM 700**

### **The prestigious high-performance pickup that redefines the impossible**

***Outdoor Power and City Style:  
in the name of thrills beyond the limits***

Monza, March 2024 - MILITEM introduces into the market the new **MAGNUM 700**, the 'American tech-Italian made' high-performance pickup, equipped with a hyper powerful 6.2-liter supercharged HEMI V8 engine with 702 horsepower and 882 Nm of torque and an astonishing acceleration that reaches 100 km/h in just 4.5 seconds.

Energetic soul and bold wit, **MAGNUM 700** is made to break the boundaries of the ordinary: four Black Performance exhausts, exclusive MILITEM 22-inch Black Edition forged wheels and All-Terrain oversized tires.

MILITEM **MAGNUM 700** redefines the concept of luxury SUT pickup. It is a masterful combination of power and style that brings to life a new icon that elevates the on-road or off-road driving experience to an extraordinary level.

Specializing in offering premium vehicles with the highest American technical reliability and the finest craftsmanship typical of Made in Italy, MILITEM presents **MAGNUM 700** as the new fully customizable in-house 'Big Toy' that well knows how to satisfy the desires of passionate costumers those wants to stand out, as aware to detail as to performance.

#### **Daring and prestigious.**

With an ultra-gritty DNA, the new MILITEM **MAGNUM 700** combines elegance, technology and performance. Craftsmanship in the interiors, together with countless options and customization possibilities, confirms how MILITEM **MAGNUM 700** represents the ultimate expression of luxury and boldness of these SUTs (Sport Utility Trucks).

#### **Technology and performance.**

The powertrain is majestic: MILITEM **MAGNUM 700** is equipped with a 6.2-liter supercharged HEMI V8 engine with 702 horsepower and 882 Nm of torque, capable of delivering maximum power for extended driving sessions.

A supercar-like performance: the **MAGNUM 700**'s astonishing acceleration reaches 100 km/h in just 4.5 seconds from a standing start – thrilling. It takes 10.5 seconds to reach 160 km/h, and for the quarter mile, 12.9 seconds. An endorphin booster, also aided by launch control: a rarity in the pickup segment.



Four MILITEM Black Performance exhausts enrich the roaring tones of the 6.2-liter supercharged HEMI V8 engine: a masterpiece that celebrates opulence.

Exclusive MILITEM 22-inch Black Edition forged wheels 35 x 12,50 R22 paired with All-Terrain oversized tires give the vehicle a touch of elegance that reflects current trends.

MILITEM engineering department has also carefully refined the vehicle's dynamics, with the reinforced ladder frame paired with a joint raised stance with adaptive suspension and Bilstein Black Hawk E2 shock dampers, designed for all driving conditions both on and off-road heavy-duty.

**MAGNUM 700** has a ground clearance of 30 cm, guaranteeing an unparalleled fording depth of more than 80 cm, an entry angle of 30.2°, hump angle of 21.9° and exit angle of 23.5° off-road.

MILITEM **MAGNUM 700** provides different driving configurations that the driver can experiment according to his/her taste – maximizing the travel experience: Sport - Snow - Bahia - Rock - Mud/Sand - Tow. Plus one: Custom, tailored to the driver's taste.

The optional features available for **MAGNUM 700** are completed by the panoramic double-panel sunroof, automated opening and closing of the body, nautical cover complete with logo, rear that can also be operated with remote controls with remote control for complete comfort, removable bed step to simplify loading and inspections of the body, dedicated roll-bar over the body and automatically removable side footboards to allow agile and pleasant access, customizable LED ambient lights and more.

#### **Fully bespoke – to explore countless personalities.**

MILITEM **MAGNUM 700** is customizable in internal and external aspects, beyond any form of conformity. The color palette allows to express personality with hues and liveries according to desire – involving the body, hood, front grille, calipers and brake and wheel rims for the exterior; the seats, steering wheel, stitching, cockpit upholstery and full door panels for the interior.

Safety features include adaptive cruise control, Lane Keep Assist and pedestrian emergency braking.

#### **The grandeur of the exterior: a vision of strength and style.**

With a refined aesthetic, **MAGNUM 700** includes the "MAGNUM BAR", an exclusive roll bar made by MILITEM and equipped with a retractable light bar with automatic LED lights, which improves visibility on unlit roads and in extreme off-road situations. An appearance that awards personality, style and function to the vehicle, making it even more distinctive in practicality and design.

The new MILITEM front mask with two-tone hexagonal grille, Widebody hood and fenders, and mirrors can be enhanced with carbon fiber inserts and tone-on-tone trim confirming the smart and luxurious aesthetics that emphasizes the dominant nature of **MAGNUM 700**.



### **Made in Italy "First-class" luxury.**

MILITEM **MAGNUM 700** introduces itself already from the exterior, with an impressive and brave design – a typically Italian marked sense of aesthetics.

The cockpit, fully customizable in color and texture, excellent fine materials and craftsmanship, allows, as with every MILITEM, to be tailored to the owner personality. Top-quality leathers, Alcantara inserts and carbon-fiber details tell about the refinement of a comfort-filled interior; contrast stitching, embroidered "700" logo on the backrests and "MILITEM" logo on the chrome plaque give **MAGNUM 700** a distinctive trait that makes it even more unique.

Italian luxury shines also through the seats: both the front and rear seats are wraparound and equipped with heating and cooling features. The 12-inch touchscreen infotainment system and 19-speaker Harman Kardon® Premium audio system immerse passengers in an exclusive and technologically advanced MILITEM environment.

**MAGNUM 700** also features a standard multifunction color display head-up and 360-degree camera, further elevating driving comfort and safety.

**MAGNUM 700** design variations are endless because they are tailor-made. They are feasible by directly requesting to MILITEM dealers.

The price of MILITEM **MAGNUM 700** is 164.950 Euro plus VAT.

Every MILITEM product is covered by a full European warranty of 36 months or 100,000 km. MILITEM vehicles have European type approval and are subject to the safety guidelines of the German TUV, one of the leading independent technical inspection associations in the world.

MILITEM recommends BARDAHL lubricants.

### **About MILITEM**

MILITEM is an Italian trademark, which produces premium vehicles to satisfy customers' desires and exceed their highest expectations. It works exclusively on American vehicles, with the typically Italian vision, passion, elegance and attention to detail. MILITEM vehicles are characterized by exclusive design, combining the best of American reliability with craftsmanship, class and taste unmistakably Made in Italy, guaranteeing total safety and unparalleled driving pleasure. The brand was born from the vision and idea of Hermes Cavarzan, an Italian entrepreneur operating in automotive for 40 years with the CAVAUTO Group.

More information available on the website: [www.militem.com](http://www.militem.com)

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